



APRIL 21, 2016 SPRING QUARTERLY MEETING

Kathy La Plante, Senior Main Street Program Officer
National Main Street Center

Presenting *The Four Point Refresh*

Learn how the refreshed Main Street model, **Community Transformation Strategies** will become the focus of a Main Street program's work. After community visioning processes and up-front assessments of local needs, the Main Street program or host organization will commit to two to three transformation strategies and organize its work around those strategies (as opposed to organizing people, funding, and time around the Four Points). These strategies will be rooted in a thorough understanding of the district's existing assets and economic potential. This will require a shift in focus for many communities though some we understand are already operating this way. It will also impact the way Coordinators and the Center conduct training and assessments.



FLORIDA MAIN
STREET

ORLANDO MAIN
STREET &
AUDUBON PARK
GARDEN DISTRICT

EAST END MARKET*
3201 CORRINE DR.
ORLANDO, FL.
32803

9 A.M. - 4 P.M.
ONE DAY ONLY!

MAKE CHECK OUT
TO:
AUDUBON PARK
GARDEN DISTRICT

SEND CHECK &
REGISTRATION TO:

Florida Main Street
R.A. Gray Building
500 S. Bronough Street
Tallahassee, FL. 32399

Registration

Registration fee is \$10

Please make checks payable to

Audubon Park Garden District

A must see! East End Market in the Audubon Park Garden District!

Following the Main Street Four Point Approach, Orlando's Audubon Park Garden District (APGD) transformed its image from an anonymous working class neighborhood into one of Central Florida's hottest destinations. Now, APGD is nationally recognized as one of Central Florida's most dynamic environments. Learn how APGD fostered the conditions that made this transformation possible resulting in the development of the award winning East End Market- a multi-million dollar investment.

Name_____

Organization_____

Address_____

City, State, Zip_____

Phone_____

Email_____

Send Registration form by mail or email to

Florida Main Street office

no later than

April 18, 2016

Florida Main Street

Bureau of Historic Preservation

Division of Historical Resources

R.A Gray Building, 4th Floor

500 S. Bronough Street

Tallahassee, FL 32399-0250

850.245.6333

floridamainstreet@dos.myflorida.com