FLORIDA DEPARTMENT *of* STATE

DIVISION *of* LIBRARY *and* INFORMATION SERVICES

Adult Summer Program 2017 Build a Better World

Welcome!

Donna Bachowski

Reference Central Manager

Orange County Library System

bachowski.donna@ocls.info

407.835.7370

Agenda

9:00	**Welcome and Networking**
9:30	**2017 Theme**
9:45	**Brainstorming**
10:25	**Break**
10:40	**Create a Program**
11:25	**Be the Audience**
12:10	**Lunch**

Agenda

1:10	Low Cost/Low Time
1:55	Nuts and Bolts
2:45	Be the Audience
3:15	Break
3:30	Build Your Calendar
4:00	Reading Wall
4:20	Wrap-Up

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Networking

- **Find the envelope in your packet**

- **Open it**

- **Ask each person in the room that question**

- **Keep track of your answers – you'll need them in a few minutes**

- **GO!**

Build a Better World

- **Construction/Building**
- **Making Things**
- **Community Involvement**
- **Random Acts of Kindness**
- **Environmental Awareness**

Build a Better World

- **Brainstorm program ideas**
  - **Anything and everything!**
  - **No criticism**
  - **Build on previous ideas**
- **Forced ranking**
  - **Two rounds to narrow choices**
  - **Five votes each round**
  - **Will create programs from the top 5 of the second round**

Create a Program

- **Form groups by program idea**
- **Use blank program form in your folder**
- **Need to have a final copy that can be shared with others**
- **Think about which age groups it will appeal to (new adults, millennials, Gen Xers, boomers, etc.)**

Welcome to Building Blocks Challenge!

Low Cost/Low Time

- **Groups of 3-4**

- **Try to work with people you don't know**

- **Use blank program form in your folder**

- **Need to have a final copy that can be shared with others**

- **Think about which age groups it will appeal to (new adults, millennials, Gen Xers, boomers, etc.)**

Nuts and Bolts

- **Marketing Ideas**
- **Social Media Promotion**
- **Prizes**
- **Integrating With Youth Program**
- **Stats**

Welcome to an Attitude of Gratitude!

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Build a Better World

- **Build your calendar**

- **Use the blank calendars in your folder**

- **If possible, work with colleagues**

- **Plan out your program**
  - **Starting date**
  - **Scheduling programs**
  - **Scheduling prize drawings**
  - **Ending date**

Build a Better World

- **Passive programming**
- **Low-risk engagement for customers**
- **Activity: Another Brick in the Wall**

Build a Better World

- **What did I miss?**
- **What did you learn?**
- **What did you enjoy?**
- **What should I do differently?**
- **Final questions?**

THANK YOU!

FLORIDA DEPARTMENT of STATE

Rick Scott, Governor
Ken Detzner, Secretary of State
Florida Department of State
Division of Library and Information Services