

Steinway Society of Central Florida, Inc.

Project Title: Steinway Society Piano Lessons FY24-25

Grant Number: 25.c.ps.200.805

Date Submitted: Wednesday, June 21, 2023

Request Amount: \$40,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: **General Program Support Grant Guidelines**

Application Type

Proposal Type: Arts In Education


Funding Category: Level 1

Discipline: N/A

Proposal Title: Steinway Society Piano Lessons FY24-25

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Steinway Society of Central Florida, Inc. 
- b. DBA:
- c. FEID: 20-5532663
- d. Phone number: 407.339.3771
- e. Principal Address: 520 West Highway 436, #1140 Altamonte Springs, 32714-4058
- f. Mailing Address: 520 West Highway 436, #1140 Altamonte Springs, 32714-4058
- g. Website: www.steinwaysocietyorlando.com
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: Seminole
- k. UEI: Z71JL389VEJ3
- l. Fiscal Year End Date: 12/31

1. Grant Contact *

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4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Arts Service Organization

4.3. Applicant Discipline

Music

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. Does your organization have an arts education mission and primarily conduct arts in education programming?

- Yes (required for eligibility)
- No

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

To stimulate and nourish the musical knowledge and artistic talents of disadvantaged youth through piano study, and to provide opportunities for young piano students to work toward a higher level of excellence in their school work and personal lives.

To accomplish this mission, the Steinway Society will:

- provide lessons for young pianists to become more proficient in their skills;
- encourage performance experience, audition preparation, and assistance for further study in classical and/or jazz piano;
- furnish refurbished acoustic pianos to musically talented students through its Piano Bank.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

The Steinway Society of Central Florida will continue and expand its Piano Lesson Program, a series of free sequential group piano lessons for beginning students in low-income areas in Orange and Seminole Counties. Expanding to 18 locations during the grant period (an increase of 50% from the prior year), this will be the most locations featuring the program since its inception.

The project will operate on a year-round schedule, consisting of four 10-week sessions (corresponding to the Summer, Fall, Winter, and Spring semesters). The program will train and educate economically and culturally disadvantaged children (and their families) with the potential, interest, and desire to learn music.

The Steinway Society strives to reach the most disadvantaged communities and at-risk children in the area. Its Piano Lesson Program has proven to inspire children to stay in school, engage in music as a positive after-school activity, inhibit the incidence of at-risk behavior, uncover latent talents, and possibly even discover a potential career path.

The project will consist of "multi-touch" programming: students will be eligible to take up to 40 weeks of lessons throughout the year. Two weekly supervised practice sessions will be offered at each site also, expanding the program to include three hours of contact time per week.

Since beginning students will have different talents and capabilities, the initial approach will also stress the process (e.g., developing proper regular practice habits), rather than solely on the end results. Of paramount importance is striving to motivate students to develop the discipline to practice at least 15-20 minutes every day.

In addition, the Society works with parents to ensure adequate time is set aside during the day for piano study. To stimulate more positive attitudes and greater achievement from students, parents are encouraged to discuss their child's progress in music, listen to all forms of music together at home, and assist with their child's practicing.

The project will be considered successful if 4-5 students per semester qualify for an acoustic piano from the Piano Bank, and have the desire to pursue more rigorous study through private lessons (for which scholarships will be offered). Progress of Piano Bank recipients will be monitored through the Royal Conservatory Music Development Program, offered by a partner music school, which conducts an annual review.

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

Goals

The Steinway Society will provide its after-school piano programs to children in the most economically-challenged areas of Orange and Seminole County in the 2024-2025 grant period.

The piano program aims to build a child's self-esteem and confidence through a regimen of discipline, cooperation, innovation, and creativity - all necessary tools for developing a positive academic and social life.

Program Goals:

- to offer musical instruction to a broad sector of the population, especially those of limited economic means and special needs;
- to provide opportunities for the constructive and creative use of leisure time, with the maximum development of student's skills, talents, and abilities;
- to inspire, motivate, and lead children on a path to artistic discovery, new experiences, and exciting possibilities.

Recognizing the critical role that adults play in childhood development, the program is designed to encourage active involvement from parents and other supportive adults.

The Society has recently expanded the Piano Lesson Program to provide an inclusive experience for children with special needs. Studies suggest that music therapy is effective for children with Down Syndrome, autism, cerebral palsy, and traumatic brain injury. The continual growth of neurodiverse programming is of paramount importance for the organization.

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

Program Objectives:

- Increase enrollment by 10%
- Maintain class attendance of at least 80-85% throughout the 10-week cycle
- Maintain course completion of at least 90% for the Piano Lesson Program
- Motivate students to develop the discipline to practice 15-20 minutes each day
- Strive for students to achieve at least 90% success rate regarding acquiring and improving aspects of the following musical skills: listening, rhythmic awareness, and concepts of timbre; musical form; music reading; sight-reading
- Help at least 80% of students to improve school grades and attendance
- Help at least 90% of students to attain at least 30 of the 40 Development Assets related to self-fulfillment, with such positive outcomes as improved self-esteem, confidence, self-discipline, attention to detail, and social interaction.
- Provide at least 20 pianos for underserved students who have exceeded in the piano lesson program; these free piano lessons are provided through the Society's Piano Bank.

Program objectives and success will be formally evaluated by Crystal Taylor of EduMatrix Innovative Solutions. EduMatrix develops metrics and evaluation systems for community-based organizations that serve economically-challenged populations. Consistent evaluation helps the Society identify trends, successes, and shortcomings to make improved programming decisions for the future.

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

Free piano lessons will be offered at the following locations:

Parramore District in downtown Orlando:

- Callahan Neighborhood Center
- Smith Center
- New Image Youth Center
- Grand Avenue Youth and Family Recreation Center

- **Shiloh Baptist Church**

Seminole County Title I Elementary Schools:

- **Bentley**
- **Casselberry**
- **Winter Springs**
- **Spring Lake**
- **Midway**
- **Midway Safe Harbor**
- **Lake Orienta**

Orange County Locations:

- **Bridge to Independence School**
- **Orange Center Elementary**
- **Silver Pines Academy**
- **Joe R. Lee Boys & Girls Club**
- **College Park Community Center**
- **Englewood Neighborhood Community Center**

The program will be tailored to the needs of each site. In general, classes accommodate 8-12 students and will be available for three different levels based on age (ages 6-9; 10-12, and 13-18). The Society engages the finest local piano teachers to ensure the highest artistic and programmatic quality.

The Society uses the Hal Leonard Student Piano Library Series for the piano curriculum. Weekly 45-minute lessons will be presented in a group format. Group piano instruction provides the extra benefit of camaraderie which arises among students in a group class. In turn, each student is motivated to work harder than if they were instructed privately.

The project uses cutting-edge technology to maintain student interest. Students will use the Yamaha NP-31 electronic keyboard, with weighted, touch-sensitive keys that give the feel of, and provides a piano sound similar to, a well-tuned acoustic piano. Weighing only 12 pounds, it is easily portable, allowing students to take it home to practice.

On-site piano labs utilize the Kawai CA48 Educational Piano, an industry leader in digital pianos and used for class piano by leading educational institutions throughout the world. Additional practice time at Piano Labs will be offered at each site for individuals to practice during the week to reinforce lessons and provide for self-paced practice.

Students who complete the course can qualify for an acoustic piano from the Society's Piano Bank and in turn, pursue more rigorous study through private lessons.

In addition to performance opportunities at the piano Gifting ceremonies, students may participate in public recitals held at the conclusion of each semester. These recitals will be offered at the Steinway Piano Galleries and at participating venues to showcase students who are advanced and confident enough to perform in public.

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

The Steinway Society has formal agreements in place with the City of Orlando to provide programs at the following locations:

The Callahan and Smith Neighborhood Centers provide programs for children ages 5-17, as well as adults. Their after-school programs offer sports and cultural recreational activities, as well as homework tutoring in various topics.

The New Image Youth Center (NIYC) is a refuge from the unhealthy, dangerous, and sometimes deadly streets that young people encounter. The NIYC provides a place for kids, ages 5-19, to just be kids. Its programming focuses on a family atmosphere, incorporated with life lessons and practical teachings.

As part of the City of Orlando's Neighborhood Improvement Program, the Grand Avenue Youth and Family Recreation Center provides recreation and sports programs, as well as an expanding range of after-school and summer programs.

Bridge to Independence (BTI) is a K-12 college preparatory school, which aims to inspire students to think critically and encourage leadership development. The curriculum is challenging, adaptive, intriguing, and flexible, designed to educate students from a wide range of backgrounds. Through a high-quality thought-provoking environment, BTI strives to create new possibilities while providing excellent preparation for vocational/technical school, college, or the workforce.

The Joe R. Lee Boys & Girls Club provides children ages 6-18 a place to learn and grow during non-school hours. Programs provide a range of high-quality services to support learning and development, including tutoring, and mentoring, academic enrichment, music, art, service learning, character education, physical education, recreational education, and dropout prevention.

Since 2014-15, the Steinway Society has operated under a Memorandum of Understanding with the Seminole and Orange County Public Schools. Steinway Society piano teachers work closely with individual schools to tailor a plan that meets the particular needs of each location.

Building strong relationships with community partners that are already focused on "at-risk" youth ensures that the Society's programs will reach the intended audience. Although most community partners do not contribute financially, each one is instrumental in helping identify and recruit program participants, as well as co-managing the programs at their respective sites.

3. Project/Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

The program uses a curriculum-based model, with four main elements--experience, inquiry, creation, and reflection--to engage and excite students and reinforce educational standards taught during the school day. The piano lessons reinforce educational standards. Florida's previous New Generation Sunshine State Standards (NGSSS) in Music, Reading, and Mathematics are taught in each piano lesson. Common Core Standards (CCS) in Reading/Language Arts and Mathematics have also been introduced. In 2019, Florida adopted new standards in English/Language Arts and Math – Florida's Benchmarks for Excellent Student Thinking (B.E.S.T.). These standards align with the current standards that are taught in the piano classes.

Aspects of evaluation include pre-and post-testing, with data collected at the beginning, middle, and end of the 10-week semesters. Extensive research has documented the correlation between piano study and improved academic performance and individual personal development. More importantly, these results are not related to family income, gender, family structure, or parental employment.

In addition to learning the piano, surveys demonstrate that 100% of all students in the program have maintained or improved their school grades (Spring 2023 Report).

Also, 93% of all students improved their behavior at home and 88% improved their behavior at school. 98% of students have higher self-esteem and more confidence and 93% have a more positive view of their goals and future due to participating in the Steinway Society program. 95% of students improved their school attendance and 95% of students were more motivated to attend school because of their participation in the Steinway Society piano lessons (Spring 2023 Report).

The success of the Piano Lesson Program in FY25 will be determined by the progress made toward the Goals and Objectives as identified in this application.

A key success factor for the Society is the qualitative feedback received from parents and guardians. The program will be considered a success based on the written feedback provided during data collection.

"Absolutely amazing!"... "Too good to be true!"... "Preciously priceless"..."This program is great"... "My son is so excited to go to school when it's piano day..." are just a few comments received about the program. Historical comments, as well as the most recent testimonials from the Spring 2023 semester are included in the Support Materials section.

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Total number of individuals who will be engaged?

7798

1. What is the estimated number of events related to this proposal?

182

2. What is the estimated number of opportunities for public participation for the events?

1,226

3. How many Adults will participate in the proposed events?

3,050

4. How many K-12 students will participate in the proposed events through their school?

2,680

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

2,048

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

20

6.2. Number of Florida artists directly involved?

20

7. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

7.1. Race Ethnicity: (Choose all that apply) *

- Black or African American
- Hispanic or Latino
- White
- Other racial/ethnic group

7.2. Age Ranges (Choose all that apply): *

- Children/Youth (0-17 years)

7.3. Underserved/Distinct Groups: *

- Individuals with Disabilities
- Individuals below the Poverty Line
- Youth at Risk
- Other underserved/distinct group

8. Describe the demographics of your service area. (2000 characters)*

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

The demographics below are the most recent data available on datausa.com and the Florida Department of Education website. Many of the Society's programs are held in minority-majority communities, meaning the area's residential population is less than 50% white or non-Hispanic white. The poverty rate of these neighborhoods is significantly higher than both the State and National average, 13.1% and 11.6% respectively.

This project will focus on several areas in Orange and Seminole County that have disproportionately high rates of poverty and crime: 75% of the students in Seminole County schools and 100% of the students in Orange County schools where the Piano Lessons are provided are on free or reduced lunch.

Parramore is a neighborhood adjacent to downtown Orlando with 5,085 residents. While predominantly African-American (83%), Haitian immigrants comprise 13% of residents. Its median household income is \$13,613. In Parramore, there are 2,066 children—73% living in poverty.

Eatonville, one of the first self-governing all-black towns in America (incorporated in 1887) currently has 2,399 residents: African-American (77%), White, Non-Hispanic (9.92%), and White, Hispanic (4.67%). The median income is \$27,367 and the poverty rate is 26.8%, significantly higher than the State average.

Pine Hills, with 81,415 residents, is one of the most ethnically diverse neighborhoods in Orlando: African-American (72.4%); White, Non-Hispanic (8.34%) White, Hispanic (4.85%), Other, Hispanic (3.5%) and Multi-racial (2.87%). The median income is \$43,387 and the poverty rate is 22.1%, significantly higher than the State average.

Midway is an unincorporated area in Seminole County, with 3,434 residents. Its racial makeup is 4% White, 94% African-American, and 1% Hispanic. The median household income is \$25,406; per capita income is \$11,800. About 26% of the population is below the poverty line, including 39.2% under age 18. Midway has the highest poverty level and crime rate in Seminole County. At Midway Elementary, 82% of students qualify for the free lunch program.

Seminole County is ranked #7 out of 67 Florida counties on SchoolDigger.com, using enrollment data, test scores, crime data, etc). The Title I Schools targeted by this project rank average or below average within the County. In aggregate, the schools with the Society's programs are 44% White, 30% Hispanic, and 17% African-American; 76% of students are free/discounted lunch recipients.

9. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

The Steinway Society after-school piano lessons program is the only local program that offers consistent rigor and regimen for students to engage not only for one year but offers students a program to expand their skills and turn piano into a life-long avocation. Additionally, no other program offers students the ability to receive a free piano -- the Steinway Society Piano Bank is truly a one-of-a-kind opportunity for local students. All Steinway Society programs are free for students to participate in.

1. **Events: 14 classes (at 8 community centers) x 4 semesters = 56 community center classes; 20 classes (at 10 schools) x 3 semesters = 60 school classes; plus recitals at the end of each semester (8 community centers x 4 = 32, plus 10 schools x 3 = 30) = 62 total recitals; plus 3 Giftings at Steinway Piano Galleries; and 1 DIVAS fundraising event: 182 Total Events.**
2. **Opportunities for Public Participation: 116 classes x 10 weeks = 1,160; plus 62 recitals; plus 3 Giftings; and 1 DIVAS fundraising event = 1,226 Total Opportunities for Public Participation.**
3. **Adults: 2,500 at 62 recitals; plus 300 at three Giftings; plus 250 at the DIVAS fundraising event = 3,050 Total Adults.**
4. **School-Based Youth: 36 students at 10 schools = 360 * 3 semesters= 1,080; plus 1,600 at 32 recitals = 2,680 Total School Based Youth**
5. **Non-School Based Youth: 24 students at 8 Community Centers = 192 x 4 semesters = 768; plus 1,280 at 32 recitals = 2,048 Total Non-School Based Youth**
6. **Artists: 11 piano teachers; 7 DIVAS performers; 2 DIVAS techs = 20 Total Artists**

10. In what counties will the project/program actually take place? (Select a minimum of one) *

- Orange
 Seminole

11. What counties does your organization serve? (Select a minimum of one)*

- Orange
 Seminole

12. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

The Steinway Society is not offering virtual lessons or recitals at this time. All in-person activities and lessons have resumed.

However, since programs are tailored to the needs of each site, physical distancing guidelines will be applied if requested or required. While the lessons have returned to the in-person format at all current locations, the virtual lesson capabilities that were developed over the past several years will continue to be available if needed, and refined and expanded if preferable.

As challenging as the virtual lessons and recitals were, offering these opportunities online provided additional benefits for students -- families from across the country were able to login and see the performances. In addition, Zoom performances were recorded and available to

share.

Therefore, live streaming of recitals and piano Giftings may be offered as another opportunity to reach our audience via social media. And as always, Steinway programming is free for everyone whether through participation in lessons or viewing as an audience member.

13. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

After-school programs help prevent juvenile crime and violence, which costs the United States \$158 billion dollars annually. Keeping students busy between the crucial after-school hours of 2 pm-6 pm decreases their risk of becoming victims of crime, perpetrators of crime, and/or participating in gang-related activities. This proposal targets areas in Orange and Seminole County that have disproportionately high rates of poverty and crime.

The Wallace Foundation continues to research and provide data on After-School Programs. It has found that the opportunity gap between children from low-income families and families making at least \$75,000, limits access to enrichment activities that help build human and cultural capital and develop and define a children's interests and skills. By participating in activities otherwise not readily available to them, low-income youth have access to new and enriching experiences that may provide lasting developmental benefits.

Additionally, the Foundation found variations in the actual costs of after-school programs, ranging from \$449 to \$7,160 per child per year. Based on conservative estimates, the Steinway program costs an average of \$576 per student. In comparison, the cost to incarcerate youth in the State of Florida is on average \$150,000 annually, per individual.

An article in the Journal of Educational Psychology reported the positive correlation between IQ and music lessons for students 6-11 years old. The research identified that taking music lessons as a child predicts both academic performance and IQ. Additionally, music lessons are vital to developing skills used throughout a child's life -- focus and attention, memorization, and the mastery of a technical skill.

According to Fight Crime, Invest for Kids: Council for a Strong America, on average, there is a savings of \$3 for every \$1 invested in after-school programming. Likewise, access to after-school programs increases a child's future earning potential, improves their academic performance, and reduces crime and welfare costs -- helping to extend long-term effects and break the cycle of poverty.

To date, over 4,000 students have participated in the Piano Lesson Program, receiving group music lessons and electric keyboards. More than 260 students have been awarded refurbished acoustic pianos for private piano study. The total value for these lessons, keyboards, and acoustic pianos exceeds \$2 million.

Education and Outreach

This project addresses five main focus areas:

- 1. School-based arts education: The program provides a curriculum-based approach to piano education, designed to complement and enhance the core curriculum of the schools, using a sequential approach.**
- 2. Programming that integrates the arts into underserved populations: Programs are targeted in areas with disproportionate levels of poverty.**
- 3. Programming that brings together different generations: This project provides piano lessons to both youth and adults. It focuses on encouraging adults to become more involved in their child's lessons and daily activities.**
- 4. Technology in music: The Society uses advanced electronic keyboards and educational pianos to incorporate technology into every lesson. Piano lessons are also available online to reach students who are unable to come to lessons on-site.**
- 5. Community Arts Education: Giftings and recitals are an opportunity to welcome everyone - regardless of social and economic background - to share in the joy of music and learn the value of arts education.**

The Steinway Society of Central Florida is aligned with the Florida Cultural Alliance and its belief that Arts Education is Essential:

- Arts education supports the social and emotional well-being of students**
- Arts education nurtures the creation of a welcoming school environment where students can express themselves in a safe and positive way**
- Arts education is part of a well-rounded education for all students as understood and supported by federal and state policymakers**

Economic Impact

According to the Arts & Economic Prosperity 5 Calculator, the Steinway Society made the following impact in 2022:

- Full-time Equivalent Jobs: 12**
- Household Revenue: \$294,003**
- Local Government Revenue: \$19,422**
- State Government Revenue: \$23,490**

14. Marketing and Promotion

14.1. How are your marketing and promoting your organizations offerings? *

- Brochures**
- Collaborations**
- Direct Mail**
- Email Marketing**
- Magazine**
- Newsletter**
- Newspaper**
- Organic Social Media**

14.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

The Steinway Society continues to seek strategic partners with relatable youth-focused missions to bring its programs to a greater population. The Society collaborates with its governmental partners to market the Piano Lesson Program and find new compatible venues. Similarly, the Society works with the Seminole and Orange County School Systems to provide a synergistic collaboration for in-school programming. The Society plans to expand its association with the Central Florida Boys & Girls Clubs in the future.

The Steinway Society promotes its programming on its website and Facebook page, in its newsletter, and through its mailings, which include the use of the Constant Contact email marketing system. The Society participates in GuideStar's Donor Edge online research engine and has an active profile in the Central Florida Foundation Nonprofit Search Database. These outreach tools help increase community knowledge by making pertinent programmatic and financial data readily accessible to potential donors.

Newsletters highlight successful students and programs, and are available on the website, mailed to constituents, and available at the Steinway Galleries in Altamonte Springs (see the Support Materials).

Parent/guardian surveys are collected following the conclusion of the program(s). Results are analyzed and included in the semi-annual Program Impact Report. The most recent Spring 2023 Program Impact Report is included in the Support Materials.

The Society understands the vast opportunities and distractions students have when deciding how best to use their leisure time. Marketing efforts highlight the advanced technological aspects of the program to better relate to current trends. This helps ensure that new students are retained since studies suggest that programs of this type need to be implemented over a three-year period to be fully effective.

The Steinway Society aims to build community awareness through various collaborative marketing relationships:

The Orlando Magic NBA basketball team has featured the Society during its games and has used current and former players to help publicize the Society's efforts. In addition, the Magic has made gratis tickets available to offer as incentives and rewards.

The Steinway Society has collaborated with the Chinese School of the Chinese American Association of Central Florida (CAACF) to celebrate the Chinese New Year with a recital of Chinese-American pianists, featuring Xue Ting Yu from Shanghai University. Based in Orlando, the CAACF has the most established and premier Chinese school in Florida and has promoted the Chinese language, culture, and ethnicity in Central Florida for more than three decades.

In May 2019, 90.7 WMFE-FM's Community Advisory Board selected the Steinway Society of Central Florida to receive \$2,500 in free on-air messages and announcements as the winner of its "Amplify Central Florida" Campaign. The contest brought together fans of arts organizations across Central Florida to choose their favorites. Out of 16 Central Florida arts organizations, the Society received the most "likes" and positive comments on WMFE's Facebook page.

In December 2021, the Steinway Society was selected as a finalist for the Victory Cup Initiative (VCI). VCI provides a high-profile opportunity for charitable organizations to tell their stories, build their strategies, and partner with business and community leaders to make a difference in Central Florida. Being part of the VCI Alumni Network will help the Society make more connections with businesses and other nonprofits to further its mission.

The Society has collaborated with the Seminole County Cultural Arts Council and Wayne Densch Performing Arts Center to present “Pop Up Pianos,” featuring pianos painted by Central Florida artists displayed for four weeks throughout Seminole County. The public was able to play the pianos, and there were scheduled performances by professionals and “meet the artist” events. The pianos were auctioned at a gala Piano Idol event at the Wayne Densch Theater in Sanford, with the net profits split by the three organizations.

F. Impact - Access for All Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

The Steinway Society is committed to making all of its programs accessible to everyone, including:

1. people with disabilities,
2. older adults,
3. culturally and economically underserved populations, and
4. minorities

Both Orange County Public School and Seminole County Public School buildings are accessible to all audiences, as well as the other City of Orlando facilities where Steinway Society programs are held (e.g., College Park Community Center and Joe R. Lee Boys & Girls Club, among others). The Seminole and Orange County Public School Districts have written 504 guidelines that explain the policy, procedures to achieve “reasonable accommodation,” evaluation guidelines, and grievance procedures to follow, if necessary.

Facilities located within the Seminole and Orange County School Districts provide blind and wheelchair accessibility, assisted listening systems, signed language interpretation, closed captioning, volume control telephone, telephone typewriter, and printed materials available in braille.

Assisted Listening Devices are available at partnering locations such as the Orlando Museum of Art, which the Society uses to host its annual DIVAS fundraiser. The Society also provides ASL interpreters at its In-School Piano Program and other events throughout the year. Service animals are welcome in all venues where Steinway programs are held.

Future plans include taking advantage of the resources provided by the Kennedy Center Leadership Exchange in Arts and Disability (LEAD) program, and converting our website to meet the Web Content Accessibility Guidelines, known as WCAG 2.1.

The Society operates out of the Steinway Piano Gallery in Altamonte Springs. The Gallery provides ideal accommodations for meetings, receptions, and events--including Piano Giftings and recitals--in its 125-seat recital hall. When it first established residence in 2013, the Society undertook a self-evaluation of the new space, as well as its programs and activities, using the

Section 504 Self-Evaluation Workbook published by the National Endowment for the Arts. The initial study revealed the restrooms at the new location needed to be renovated to meet ADA compliance regulations, which was successfully accomplished.

Since then, reviews have been conducted biennially to ensure compliance, with the most recent review in 2023. These reviews confirmed that the facility currently meets and exceeds all ADA requirements regarding physical access.

In 2021, the Society began to realize a long-term goal of expanding the Piano Lesson Program to reach children with special needs. Studies indicate that music therapy has been proven effective for children with Down Syndrome, autism, cerebral palsy, and traumatic brain injury. Health professionals use music and all of its facets—physical, emotional, mental, social, aesthetic, and spiritual—to help people maintain and improve their health. This initiative will allow the Society to help address the neurological, cognitive, medical, and psychological disabilities of its students.

This project will include five special needs classes at Bentley Elementary School in Seminole County and Silver Pines Academy in Orange County.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Gary R. Grimes, President

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 5/1/2023

5. What efforts has your organization made to provide programming for all? (2000 characters)

The Steinway Society of Central Florida adopted the following Diversity, Equity, and Inclusion (DEI) Policy in 2020:

"The Steinway Society strives to ensure a diverse, inclusive, and equitable environment, where all staff, volunteers, students, teachers, and audience members—whatever their gender, race, ethnicity, national origin, age, sexual orientation or identity, education or disability—feel valued and respected. We are committed to a nondiscriminatory approach and provide equal opportunity for engagement and advancement in all of our departments, programs, and worksites. We respect and value diverse life experiences and heritages, and ensure that all voices are valued and heard."

Steinway Society representatives have participated in seminars and webinars presented by the Division of Cultural Affairs (in partnership with VSA Florida) and United Arts of Central Florida (Local Arts Agency for Orange County) in an effort to design, create, and implement successful accessible programming, events, and environments for patrons. In conjunction with DESIGN FOR ACCESSIBILITY, A Cultural Administrator's Handbook, the Society is working towards making its programs fully accessible to people with mobility, vision, and auditory disabilities.

The Steinway Society works with its partners to offer the program almost exclusively to racially/ethnically diverse communities that have disproportionately high rates of poverty and crime, including Parramore, Pine Hills, Eatonville, and Midway.

Historical Demographic Breakdown:

Piano Lesson Students: African American 31%; White 28%; Hispanic 18%; Multiracial 17% and Other 6%.

Pianos awarded: 40% African American; 30% Hispanic; and 20% Asian; 10% White.

Scholarships: 40% Hispanic, 25% African American; 20% Asian; 15% White.

On average, 83% of participating students have qualified for the Free/Reduced Lunch program.

Diversity of Staff and Board

Steinway Society Board of Directors has 16 members:

- African-American: 31.3%**
- Hispanic: 6.3%**
- White: 62.4%**
- Female: 68.8%**
- Male: 31.2%**

The Society operates with contract staff and two key positions are held by African-American women: Sylvia Ferguson, Head Piano Teacher, and Crystal Taylor, Independent Evaluator. Both of these staff members serve a crucial role in developing the focus and future direction of the organization.

G. Management and Operating Budget Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

The Steinway Society of Central Florida was founded in 2006 with a vision of acquiring, refurbishing, and presenting pianos (and tuition assistance) to economically challenged children for whom owning a piano is an impossible dream. It created a Piano Bank to match unwanted instruments with those who desire but cannot afford a piano.

To date, the Society has presented 268 pianos to students (ages 6-16) and non-profit organizations throughout Central Florida. The Society also sponsors concerts, recitals, workshops, and masterclasses for the benefit of students, its members, and the general public. Annually, the Society benefits more than 7,000 people through programs, recitals, and events.

The Society launched a series of free piano lessons for beginners in 2008. Since then, it has provided music lessons, acoustic pianos, and electric keyboards valued in excess of \$2 million to more than 4,000 students, ages 5 through adult. Teachers in the program have advanced degrees from leading music schools throughout the U.S., as well as extensive experience teaching class piano. Participants have completed and placed in local, national, and even international student piano competitions. Many have gone on to graduate from conservatories throughout the U.S. and abroad, and several teach at university-level music schools.

In 2016, the Society initiated its Piano Adventure Program, touring schools using a grand piano and a multi-media presentation to introduce young audiences to the excitement of live piano performance. In-school presentations use music to reinforce elements of the basic school curriculum through fun, interactive activities within the context of classical, jazz, and popular piano repertoire. The program was presented 60 times for more than 20,000 students before it was suspended due to Covid. It is planned to revamp and resume the program.

In 2021, the Society was recognized by The Victory Cup Initiative (VCI) as one of the top change-making and impactful organizations in the Central Florida area. After an extensive peer-review process, the Society was named a finalist and presented its compelling story at a Storytelling Showcase in March 2022. Now, as a VCI alum, the Society has access to additional resources to further its efforts, including workshops and classes led by industry leaders focused on all topics of nonprofit management such as fundraising, management, and board involvement.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Since its inception, the Steinway Society has been a stable, well-organized, and fiscally responsible organization. Its most recent Audited Financial Statement shows net assets of \$261, 982. Of this, \$183,235 represents its inventory of pianos and keyboards. The Society maintains a Cash Reserve of \$40,000 (roughly 20 percent of its cash budget) to safeguard against unforeseen expenses. Also, a Quasi Endowment was established in 2022, with current assets valued at \$115,000.

Budgets reflect direct costs only. As a volunteer-led organization, with a working Board representing various areas of business acumen, administrative costs are kept to a minimum. Virtually 100% of funds raised go directly towards project expenses. Also, programs are modular in nature and are not scheduled until sufficient funding is obtained beforehand.

With a view toward long-term sustainability and stability, the Society engaged its main piano teacher full-time five years ago to more effectively oversee and manage the ever-increasing and diverse programming.

The Steinway Society continually seeks to broaden, diversify, and increase sources of support to ensure that programs can be sustained. We have been successful in obtaining new and lapsed corporate and foundation funding sources over the past year, and are increasing our efforts in this area. We are pursuing several multi-year commitments to budget future short-term income more accurately. We applied to the National Endowment for the Arts for the first time in May 2023 under the Challenge America Program.

There are plans to augment the endowment through the Central Florida Foundation, which ultimately will provide a more predictable stream of annual income. This will be started initially through direct gifts and bequests, but eventually more sophisticated planned giving vehicles, such as charitable gift annuities, will be sought. The Society maintains a brokerage account and accepts appreciated securities as contributions.

We traditionally have not charged admission to recitals and concerts (with the exception of the DIVAS fundraising event) to make them truly accessible and available to the people we are most trying to reach. To further increase earned income through ticket sales, we plan to initiate a Recital Series for the general public, and have begun to charge a nominal admission the the Giftings for non-members, in an attempt to increase membership.

3. Completed Fiscal Year End Date (m/d/yyyy) * 12/31/2022

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative			
2. Personnel: Programmatic			
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	\$46,475	\$56,500	\$70,000

5. Outside Fees and Services: Other	\$15,163	\$17,500	\$21,700
6. Space Rental, Rent or Mortgage			
7. Travel	\$7,250	\$8,500	\$12,500
8. Marketing	\$7,991	\$10,000	\$12,500
9. Remaining Operating Expenses	\$109,603	\$122,250	\$130,800
A. Total Cash Expenses	\$186,482	\$214,750	\$247,500
B. In-kind Contributions	\$23,849	\$23,861	\$27,500
C. Total Operating Expenses	\$210,331	\$238,611	\$275,000
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions	\$11,075	\$11,750	\$12,500
11. Revenue: Contracted Services	\$10,000	\$12,500	\$15,000
12. Revenue: Other	\$16,979	\$18,500	\$25,000
13. Private Support: Corporate	\$14,840	\$17,000	\$22,500
14. Private Support: Foundation	\$23,500	\$30,000	\$35,000
15. Private Support: Other	\$90,750	\$75,000	\$80,000
16. Government Support: Federal			
17. Government Support: State/Regional	\$25,000	\$25,000	\$32,500
18. Government Support: Local/County	\$22,500	\$25,000	\$25,000
19. Applicant Cash			

D. Total Cash Income	\$214,644	\$214,750	\$247,500
B. In-kind Contributions	\$23,849	\$23,861	\$27,500
E. Total Operating Income	\$238,493	\$238,611	\$275,000

5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

The Society retained a surplus of \$28,162 in FY2022.

Line 9. Remaining Expenses: Primarily keyboards and costs to refurbish pianos awarded through the Piano Bank.

Line B. In-kind: Covers (1) donated space to present the programs and for piano storage, (2) donated artist and vendor fees from the Divas in Concert special event and Giftings, and (3) donated administrative costs. It should be mentioned that even though the Steinway Society receives far more in-kind income than is listed in this Operating Budget, the in-kind figures above represent only 10% of the Total Operating Income as specified in application guidelines.

Line 10. Admissions: Reflects General Admission and VIP tickets sold to the annual Divas in Concert fundraiser.

Line 11. Contracted Services: This represents an agreement with the City of Orlando to ensure the Piano Lesson Program is expanded in each of four districts within the City.

Line 15. Private Support, Other: The Steinway Society received a major one-time windfall gift in 2022. The surplus was allocated to reserves. There will be sufficient increases from other sources during FY 2023 to replace that funding, while being able to increase spending to expand programming.

6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

8. Does your organization have a strategic or long range plan?

- Yes
- No

H. Management and Proposal Budget Page 8 of 12

1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program Managers (12 hours/week x \$25/hour x 50 weeks)	\$0	\$0	\$15,000	\$15,000
Totals:		\$0	\$0	\$15,000	\$15,000

2.2. Personnel: Programmatic *

2.3. Personnel: Technical/Production *

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Piano Teachers (1,160 group piano lessons @ \$60 each)	\$30,000	\$36,000	\$3,600	\$69,600
2	Performance Fees	\$0	\$0	\$7,500	\$7,500
Totals:		\$30,000	\$36,000	\$11,100	\$77,100

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Independent Program Evaluator (\$600/month x 12 months)	\$3,000	\$4,200	\$0	\$7,200
2	Accounting	\$0	\$2,000	\$1,000	\$3,000
3	Administrative Support/Grant Writing (\$1,000/month x 12 months)	\$0	\$12,000	\$0	\$12,000
Totals:		\$3,000	\$18,200	\$1,000	\$22,200

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Steinway Piano Galleries (recital hall and meeting space)	\$0	\$2,500	\$2,500
2	Warehouse Space (Dikeou Realty)	\$0	\$9,000	\$9,000
Totals:		\$0	\$11,500	\$11,500

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Piano Moving Expenses	\$11,500	\$1,000	\$12,500
Totals:		\$11,500	\$1,000	\$12,500

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Advertising and Publicity	\$2,000	\$6,500	\$0	\$8,500
2	Public Relations (80 hours @ \$25/hour)	\$0	\$0	\$2,000	\$2,000
3	Website (design and hosting)	\$0	\$1,400	\$0	\$1,400
4	Postage/Communication	\$0	\$1,200	\$0	\$1,200
Totals:		\$2,000	\$9,100	\$2,000	\$13,100

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Teaching Keyboards (60 @ \$300 each)	\$4,000	\$14,000	\$0	\$18,000
2	Stands, Cases, and Headphones (60 @ \$125 each)	\$0	\$7,500	\$0	\$7,500
3	Teacher Keyboards (6 @ \$2,250 each)	\$0	\$13,500	\$0	\$13,500
4	Pianos Distributed (refurbished acoustic pianos)	\$0	\$50,000	\$0	\$50,000
5	Piano Refurbishing	\$0	\$10,000	\$2,000	\$12,000
6	Educational Materials (music, books, study guides)	\$1,000	\$2,000	\$0	\$3,000
7	Recital Expenses (e.g., programs, piano tunings, etc.)	\$0	\$2,000	\$0	\$2,000
8	Administrative Expenses (office supplies, copying, etc.)	\$0	\$1,200	\$1,400	\$2,600
Totals:		\$5,000	\$100,200	\$3,400	\$108,600

2.10. Amount of Grant Funding Requested:**\$40,000****2.11. Cash Match:****\$175,000****2.12. In-Kind Match:****\$45,000****2.13. Match Amount:****\$220,000****2.14. Total Project Cost:****\$260,000****3. Proposal Budget Income:**

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

3.1. Revenue: Admissions ***3.2. Revenue: Contracted Services ***

#	Description	Cash Match	Total
1	City of Orlando	\$12,500	\$12,500
Totals:		\$0	\$12,500

3.3. Revenue: Other *

#	Description	Cash Match	Total
1	Memberships	\$7,500	\$7,500
2	Special Events	\$15,000	\$15,000
Totals:		\$0	\$22,500

3.4. Private Support: Corporate *

#	Description	Cash Match	Total
1	Steinway Piano Galleries	\$12,500	\$12,500
2	Certified Financial Group	\$5,000	\$5,000
3	Right @ Home Furniture	\$2,500	\$2,500
Totals:		\$0	\$20,000

3.5. Private Support: Foundation *

#	Description	Cash Match	Total
1	Orlando Magic Youth Foundation	\$20,000	\$20,000
2	Helpful Hands	\$10,000	\$10,000
3	Central Florida Community Foundaton	\$2,500	\$2,500
4	Ginsburg Family Foundation	\$2,500	\$2,500
Totals:		\$0	\$35,000

3.6. Private Support: Other *

#	Description	Cash Match	Total
1	Individual Contributions	\$60,000	\$60,000
Totals:		\$0	\$60,000

3.7. Government Support: Federal *

3.8. Government Support: Regional *

3.9. Government Support: Local/County *

#	Description	Cash Match	Total
1	Seminole County (maximum amount available through program)	\$15,000	\$15,000
Totals:		\$0	\$25,000

#	Description	Cash Match	Total
2	Mayor's Matching Grant/City of Orlando (maximum amount available through program)	\$10,000	\$10,000
Totals:		\$0	\$25,000

3.10. Applicant Cash *

3.11. Total Project Income:

\$260,000

3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$40,000	\$40,000	15%
B.	Cash Match	\$175,000	\$175,000	67%
	Total Cash	\$215,000	\$215,000	82%
C.	In-Kind	\$45,000	\$45,000	17%
	Total Proposal Budget	\$260,000	\$260,000	99%

4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

Any variances between this Project Budget and the Operating Budget are the result of not including any non-allowable items in the Project Budget. For example, catering expenses (food and beverage) for the annual Divas in Concert fundraising event are not included above. Also, Investment Income is earmarked for scholarships, so it likewise is not included.

NOTES:

Category 2.4 Outside Fees and Services Programmatic

Line #1. Piano Teachers: The in-kind amount represents lesson costs at Silver Pines Academy, where the school pays the teacher directly. The Steinway Society provides the keyboards, sheet music, educational materials, and related administrative support at that location.

Category 3.2 Revenue: Contract Services

Line #1. City of Orlando: It is anticipated that the City of Orlando will increase its agreement with the Society to include the added lesson venue in a fifth district (there are six districts total) during the course of this grant period.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Steinway Society 2023 Substitute W9.pdf	34 [KB]	6/16/2023 8:33:39 AM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
Steinway Society - 2021 IRS Form 990.pdf	150 [KB]	6/16/2023 8:36:25 AM	View file

1.3. Educational Materials

File Name	File Size	Uploaded On	View (opens in new window)
Steinway Society Guidebooks with updated DOS Logo.pdf	3377 [KB]	6/21/2023 7:50:56 AM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
Steinway Society_Support Letters_June 2023.pdf	Support Letter	A variety of support letters from Government entities; program partners - community centers & schools; funders	5417 [KB]		View file
Steinway Society Strategic Plan - June 2023 (1).pdf	Steinway Society Strategic Plan	Strategic plan	147 [KB]		View file
Spring 2023 Program Impact Report (1).pdf	Program Impact Report - Spring 2023	The most recent Program Impact Report, June 2023	5141 [KB]		View file
Newsletter - Vol.6 and Vol.9.pdf	Steinway Society Newsletters Vol. 6 & Vol. 9	Newsletter featuring Steinway Society programs	7231 [KB]		View file
Steinway Society Intro & Org Videos - Support Doc.pdf	Steinway Society Intro Video & News Features	Links to videos featuring the Steinway Society's programs (WUCF, Spectrum News 13, and City of Orlando)	61 [KB]		View file
Steinway Society of Central Florida - Recital Videos (1).pdf	Steinway Society Recital Videos	Links to videos featuring student piano recitals	53 [KB]		View file
Steinway Society 2023 DOS Bios.docx.pdf	Steinway Society Key Artistic and Program Personnel Bios	Bios for key personnel	59 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
Steinway Society Testimonials_June 2023.pdf	Steinway Society Testimonials	Testimonials and Feedback from program partners and parents/guardians from Spring 2023 & Fall 2022	290 [KB]		View file
Developmental Assets_Search Institute.pdf	Search Institute Developmental Assets	Developmental Assets	716 [KB]		View file
Steinway Society_Student Lesson and Recital Photos_June 2023.pdf	Steinway Society Student Lesson & Recital Photos	Photos from a variety of piano lessons and recitals	8281 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Single Audit Act Page 11 of 12

Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 20-5532663 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Steinway Society of Central Florida, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Walter Kovshik

