

Miami Light Project, Inc.

Project Title: 2024-2025 Season Activities

Grant Number: 25.c.ps.180.307

Date Submitted: Tuesday, June 27, 2023

Request Amount: \$90,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: **General Program Support Grant Guidelines**

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 2

Discipline: Sponsor/Presenter

Proposal Title: 2024-2025 Season Activities

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Miami Light Project, Inc. 
- b. DBA:
- c. FEID: 65-0107810
- d. Phone number: 305.576.4350
- e. Principal Address: 9806 NE 2nd Ave Miami Shores, 33138
- f. Mailing Address: PO Box 531385 Miami Shores, 33153
- g. Website: www.miamilightproject.com
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: MiamiDade
- k. UEI: MLUBW7XG9LM8
- l. Fiscal Year End Date: 08/31

1. Grant Contact *

First Name

Regina

Last Name

Moore

Phone 305.987.1421**Email** regina@miamilightproject.com

2. Additional Contact *

First Name

Elizabeth

Last Name

Boone

Phone 305.970.3568**Email** beth@miamilightproject.com

3. Authorized Official *

First Name

Elizabeth

Last Name

Boone

Phone 305.970.3568

Email beth@miamilightproject.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Cultural Series Organization

4.3. Applicant Discipline

Multidisciplinary

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

Miami Light Project's mission is to commission and present live performances by today's leading contemporary dance, music and theater artists from around the world; to support the development of new work by emerging and established performing artists living in Miami; and to cultivate passionate and engaged audiences that reflect the diverse cultural make-up of South Florida. Miami Light Project is an art and culture forum to explore the issues that define contemporary society.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Miami Light Project's 2024-2025 Season activities include:

a) ScreenDance Miami

ScreenDance Miami is a weeklong festival offering commissions, screenings of short and full-length films, skill-developing workshops for dancers and filmmakers and panel discussions. Activities will take place in January of 2025 at Perez Art Museum Miami, Miami Theater Center, Miami Beach Bandshell and at the Projection Wall at Miami Beach's Soundscape Park.

b) Global Cuba Fest

Global Cuba Fest is an internationally acclaimed celebration of the rhythms, music and culture of Cuba. Annually, Global Cuba Fest enriches Miami's music scene with the sounds of today's leading musicians direct from Cuba and from the Cuban Diaspora. Miami Light Project will co-present the Global Cuba Fest with FUNDarte in March of 2025 at the Miami Beach Bandshell and at Miami Theater Center.

c) Here & Now Program

This program cultivates unique and promising Miami-based performing artists and choreographers through commissioning residencies. We select four to six artists, who are guided through the process of developing and presenting new work through rehearsal, workshops and showings throughout the season. We will premiere their new short-form work in May of 2025 at Miami Theater Center.

d) Artists-in-Residence Program

We provide time, space and staff support for local and visiting mid-career artists in the fields of dance, theater and music to develop, create and practice new work, and engage with the community. The residency will take place at the Miami Theater Center throughout the season.

e) Performance Series

We commission and present the vanguard in contemporary performance – theater, dance, music and multimedia artists who are recognized for risk-taking innovation, technical virtuosity and thought-provoking content. Performances will take place at Miami Theater Center.

f) Community Engagement Program

We collaborate with local and visiting artists to conduct engagement activities for Miami-based emerging artists, college students and local residents throughout the season. Activities include: master classes, workshops, work-in-progress showings and discussions.

g) Technical Fellowship Program

We provide free technical theater workshops and paid work experience for Miami-based emerging technicians. The technical intensive training will take place in May/June 2025 at Miami Theater Center.

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

Miami Light Project's programming goals include:

- **To elevate the value of creativity by commissioning and presenting contemporary performing arts.**
- **To strengthen art making in the South Florida community, raise the profile of artists and their projects, and catalyze support for their work within our community.**
- **To work with artists whose work is complex and often challenging, in order to address timely social issues and represent a variety of artistic styles and cultural influences.**
- **To deepen our community engagement projects and ensure that we build a vibrant, diverse and connected community.**
- **To encourage community members to explore creativity and innovation, and to participate in cultural and educational activities.**
- **To continue developing an exemplary practice in the cultivation of new audiences reflecting the diverse cultural make-up of South Florida.**
- **To prepare novice Miami-based theatrical technicians with professional skill sets to help them advance in technical theater careers in Miami.**
- **To build a sense of community and place through artistic projects.**

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a “meet the artist reception”

Programming Objectives include:

- **To present and facilitate a variety of artistic activities (25 events annually) including: live performances, film screenings, workshops, master classes, rehearsals, readings, panel discussions and Q&A sessions – serving over 10,000 people throughout the season.**
- **To facilitate educational programs for Miami-based emerging artists, college/high school students and local residents – reaching over 1,500 people.**
- **To produce multi-week residencies for Miami-based and visiting artists in the fields of dance, theater, music and multimedia. We provide space, time and resources for lead artists and company members to research and develop new work, and engage the community in the creative process – supporting 250 artists annually (including lead artists and company members).**
- **To expand our community reach by 10% - by collaborating with 4-6 community organizations/institutions throughout Miami-Dade County (including in Miami Shores Village, Little Haiti, El Portal, Biscayne Park, North Miami and the Northwest 7th Avenue Community Redevelopment corridor) and by developing partnerships with 4-6 Miami-based like-minded arts organizations in order to co-present and/or attract new and diverse audiences.**
- **To provide technical theater training for Miami-Dade County residents (offering intensive workshop for up to 20 participants), and offer paid work experience for 5 technical fellows throughout our annual season.**
- **To improve operations with enhanced technology, to explore new ways of creating and disseminating our work with new equipment and technology - we will engage our marketing design firm to create new ways of reaching and expanding audiences by 10% through creative design and interface. A primary focus will be given to the development of a living digital archive of performance and residency photos, videos and artists information (works and bio) which spans our 30+ years of contemporary performance creation and presentation in Miami.**

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

Performance Series

Present/premiere the following contemporary artistic works:

- **“Arms Around America” by Dan Froot & Company (Los Angeles-based theater group) – a theater work.**
- **“DJ Apollo” by Pioneer Winter Collective (Miami-based dance company) – a dance piece.**

ScreenDance Miami

- **Screen over 20 Open Call short films followed by panel discussion with choreographers/filmmakers. Shorts from Miami and from across the globe are selected**

by a panel of experts.

- Screen 3 feature dance films that acknowledge extraordinary works of influential artists.
- Provide 2 free workshops focusing on cinematography, choreographing for the camera & filmmaking.

Here & Now Program

- Commission & produce 4-6 new short works created by Miami-based performing artists.
- Provide artists with free rehearsal space, production design, technical assistance, and ongoing professional development.
- Premiere the new short work projects during a 3-day long weekend.

Global Cuba Fest

- Present a live concert featuring leading musicians from Cuba and from the Cuban diaspora. This event is co-presented with FUNDarte.

Artists-in-Residence Program

- Provide 4-6 mid-career artists with space and staff support to develop new work and engage with the community.
- Artists-in-residence include: Adele Myers (Miami-based choreographer), Alejandro Rodriguez (Miami-based writer), Pioneer Winter (Miami-based choreographer) and Netta Yerulshamy (NYC-based choreographer).

Community Engagement Program

- Provide master classes led by visiting artists for local emerging artists.
- Provide multidisciplinary workshops led by Miami-based artists for local residents.
- Invite community members to attend rehearsals, performances, film screenings and discussions throughout the annual season.

Technical Fellowship Program

- Provide free intensive training (Lighting, Audio, Video, and Stage Management) led by professional theater designers/technicians for emerging local technicians.
- Hire 5 fellows as our technical crew interns throughout the season.

Digital archive

- Engage Jordan Levin, a Miami-based writer to write stories of artists making dance, music, film and theater in our community.
- Contract Fulano (a Miami-based design studio) to provide website development (research, design, digital archive of high-quality photo and video imagery), branding design and tech support.

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Miami Light Project has developed strategic partnerships with nonprofit organizations including artist-led collectives, community-based organizations and universities/colleges to develop meaningful ongoing engagement with local residents and students. These collaborations are designed to make a long-term sustained impact on groups of people that

otherwise would miss out the participation on highly interactive and artistic-oriented activities, due in many cases to economic and social barriers. Our partners include: PATH Inc. (Preserving, Archiving & Teaching Hip Hop), Lotus House (Women's shelter), Miami-Dade County Oak Grove Park, Barry University and New World School of the Arts.

Also, we have developed key collaborations with like-minded arts organizations to provide additional venues to present artistic work, and to co-present contemporary performances. Collaborators include: Perez Art Museum Miami (in downtown Miami), New World Symphony (at the projection wall in the Soundscape Park in Miami Beach), the Rhythm Foundation (North Beach Bandshell in Miami Beach), O Cinema, FUNDarte, Live Arts Miami, French Cultural Services, Cinedans (Dutch Dance on film festival), Oolite among others. Through these key collaborations, we are also able to attract new and diverse audiences.

Miami Light Project is a partner of the National Performance Network (NPN), which allows us to be part of a group of diverse national cultural organizations working to create meaningful collaborations. Through this partnership we are able to create awareness of our programming and attract new audiences from across the US.

In 2023, we signed a 3-year lease as an arts partner with Miami Theater Center (MTC) to establish our new home in Miami Shores. Our partnership includes new office space, year-round programming in the mainstage theater, and a new rehearsal space in storefront studio adjacent to the theater. By creating this partnership, we have increased our audience capacity by 40%, from 200 to 330-seat theater capacity, and established a new home in a new neighborhood, The Light Box at MTC Studio. Our partnership – 3 years in the making - with MTC provides us with an exciting new home, in a culturally diverse neighborhood. MTC has a 99-year lease on this facility, with 79 years remaining. MLP has the option of joining MTC as arts partner for the duration of this term.

3. Project/Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

To determine if Miami Light Project's goals and objectives are achieved, we will use the following approaches:

Qualitative research: we seek to gain an in-depth understanding of experiences that our constituents (artists, technical fellows and audiences) have when participating in our programming, and we evaluate the difference that our artistic programming can make in their lives.

Quantitative research (measurable): we measure the number of artists we serve, the number of people we engage, and the number of days we provide space for artists to create, develop and perform artistic work.

We use a variety of indicators to evaluate the success & impact of our programming. The evaluation methods include:

- a) Programs' Attendance numbers through ticket sales and RSVP responses: the results of our audience attendance assist us in the evaluation of marketing efforts' effectiveness and achievement of discounted ticket sales. We collect this information through ticket sales and RSVP online platforms (Eventbrite and Venue Partner's platform).**
- b) Press reviews and media coverage from local newspapers and magazines: to measure the quality of our artistic programming.**
- c) Online audience surveys (post-performance): to analyze the quality of performances, to find out the audience's demographic information, and to assess the effectiveness in attracting diverse and new audience.**
- d) Questionnaires (post-educational activity): to gather qualitative feedback from participants of our educational activities by asking each participant about their interaction with artists and learning experience. This helps us to gain an in-depth understanding of participants' experience.**
- e) Interview with artists (post-residency): to receive feedback on their engagement with the Miami community and to identify the residency's strengths and weaknesses. The interview is conducted by MLP's artistic director.**
- f) Documentation of season activities through videos & photos for evaluative and digital archival purposes. Annually, we hire a professional photographer/videographer to document our season activities.**
- g) Strategic planning: to contract a planning consultant to help us design a 3-year strategic plan, and to facilitate team-building workshops and our annual board retreat.**

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Total number of individuals who will be engaged?

10750

1. What is the estimated number of events related to this proposal?

25

2. What is the estimated number of opportunities for public participation for the events?

75

3. How many Adults will participate in the proposed events?

9,500

4. How many K-12 students will participate in the proposed events through their school?

350

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

650

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

250

6.2. Number of Florida artists directly involved?

180

7. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

7.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

7.2. Age Ranges (Choose all that apply): *

Young Adults (18-24 years)

Adults (25-64 years)

Older Adults (65+ years)

7.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

8. Describe the demographics of your service area. (2000 characters)*

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

Miami Light Project’s audience is a direct reflection of the diverse community of Miami-Dade County. According to the US Census Bureau (2020), Miami-Dade County is home to a population of 2.70 million people with a median age of 40.5. The county’s largest ethnic groups are Hispanic or Latino 69.4% (1.87 million residents), Black or African American Alone 17.7% (478,212

residents) and White Alone not Hispanic or Latino 12.9% (348,527 residents). There are 159,404 (5.9%) people with a disability, under age 65 years, and 81.8% of persons age 25 years plus are high school graduate or higher.

75% of Miami-Dade County residents are speakers of a language other than English at home, which is much higher than the national average of 22%. The most common non-English language spoken in the county is Spanish - 65.8% of the population is Spanish speakers. The next most common non-English language spoken is Creole - 4.2% of the population.

15% of the population for whom poverty status is determined in the county (405,265 out of 2.70 million people) live below the poverty line, a number that is higher than the national average of 10.5%.

The median household income of the 902,200 households (3 people per household) is \$53,975.

9. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

The number of commissions offered to artists between 2020 and 2023 is a testimony to the growing role that Miami Light Project is playing in transforming artist's careers and Miami's creative community. Annually, we are investing an average of \$100,000 in artists toward the creation of new work. In 2022, Miami Light Project had 16 commissions and presentations which engaged over 100 artists (lead artists and company members). Many of the benefits of this work are cumulative, building networks and relationships, conducting or participating in workshops and conversations, and establishing friendships and lasting professional relationships resulting directly from our residency activities. All of these connections have expanded the vast network of opportunity and connection that helps artists, and the artist community, grow and thrive.

More than 60 Miami-based technicians have completed training through the Technical Fellowship Program, and over 25 have gone on to work in multiple venues in Miami-Dade County and elsewhere in Florida in the last decade. This program has been a way to enlarge technical staff for Miami Light Project and for theaters throughout Miami. It provides young adults with professional experience and a platform from which to launch careers. Arts organizations that have hired our fellows include: Miami Theater Center, Juggerknot Theater, Nu Deco Ensemble, Miami New Drama, the Rhythm Foundation, The Colony Theater, GableStage, Actors Playhouse, Young Arts, and the Dennis C. Moss Cultural Arts Center. The program has been an incredible response from local theater companies that need skilled technicians.

10. In what counties will the project/program actually take place? (Select a minimum of one) *

Miami-Dade

11. What counties does your organization serve? (Select a minimum of one)*



12. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

N/A

13. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

Miami Light Project has been a pioneering force in South Florida's cultural landscape for over three decades. We commission, produce and present artists from all over the world and throughout Miami who engage our community in exciting and powerful ways. Our programmatic vision has led the way in establishing Miami as an internationally recognized center for art and culture, with a vibrant locally based artistic community.

The cultural and economic impact includes:

a) Economic Impact (through the Arts & Economic Prosperity 5 Calculator)

Miami Light Project generates an estimated annual economic impact of \$1,035,000 in the local community. This amount is based on Miami-Dade County's population of 2.7 million people, on MLP operating budget expenses (FY 2021-2022) of \$793,500 and on our total annual audience of 7,000 people.

In April 2023, we completed the Arts & Economic Prosperity 6 (AEP6) survey as part of a study to measure the impact of the arts and culture in Miami-Dade County. The result of this survey will continue helping to evaluate how organizations like Miami Light Project can make the community more desirable by creating pride in where we live and work, unifying neighborhoods, and infusing lives with joy. Arts organizations like Miami Light Project attract audiences, spur business development, support local jobs, and are essential for tourism.

b) Employment and Contractors

Miami Light Project has full- and part-time staff of 4 people, and we contract 15 people as bookkeeper, program director, engagement coordinator, theater designers and technical crew throughout the season. Annually, we serve 250 artists by supporting both emerging South Florida-based artists and internationally recognized mid-career artists by providing commission fee, artist fee, honorarium, free space and professional development.

We partner with and contract services from local vendors such as accounting firms, catering, IT services, photographers, media & advertising companies, among others. These partnerships have contributed back to the local economy affecting over 25 local jobs.

We have developed partnership agreements with like-minded arts organizations to present public performances at several venues throughout Miami-Dade County including Miami Theater Center (Miami Shores), Miami Beach Bandshell, O Cinema and New World Symphony Projection Wall at SoundScape Park (Miami Beach), and Perez Arts Museum Miami (Downtown Miami). The use of these venues impact businesses, hotels and restaurants in those areas.

c) Workforce Development and Arts Education Impact

Through our Technical Fellowship Program, Miami Light Project provides free intensive training (Video, Lighting & Design, Sound, Light Board, Stage Management and Carpentry), and paid employment for 5-8 emerging technical fellows annually. By training, mentoring and allowing technicians to work in a multidisciplinary arts space, we are building an innovative design and technical community unique to Miami.

We provide dance master classes and multidisciplinary workshops led by local and visiting artists for emerging artists, young adults and youth. The educational activities are free of charge and are intended to use the interaction of artists as a catalyst to educate and promote arts within the community. We expect that over 1,500 people will attend the educational activities throughout the year. We connect with these participants by developing partnerships with colleges, community and arts organizations.

14. Marketing and Promotion

14.1. How are your marketing and promoting your organizations offerings? *

- Collaborations
- Email Marketing
- Magazine
- Newsletter
- Newspaper
- Radio
- Organic Social Media
- Paid Social Media

14.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

Each season Miami Light Project develops a unique and program specific marketing plan that helps to market the institution and broadcast our brand to a wider audience, as well as sell tickets to individual performance and events. The marketing plan also focuses on English and Spanish-speaking media.

Steps that we are taking to build our audience and expand reach include:

Web, Digital & Social Media

- **Develop active presence on the social networking sites Facebook (10,569 likes) and Instagram (5,372 followers) where we are able to interact with our patrons as well as with artists that we present.**
- **Promote our programs via the web by increasing our online advertisement on sites including Facebook and Instagram Ads, The Miami New Times, Miami Herald (event post), SouthFlorida.com, Miami.com, Miami Art Guide, The New Tropic and MiamiArtzine.**
- **Create weekly eblasts with information about upcoming activities and announcements. We have a robust email list, 18,500+ subscribers.**

Promotional Videos

- **Produce promo videos of season activities and upload them on Vimeo and social media websites. We produce videos trailers including sneak peek of artistic works that we will present during our season. The videos have been an excellent marketing tool to promote programs and attract new audiences.**

Series of Artist Profiles

- **Engage Jordan Levin, a Miami-based creative writer and journalist who has spent over 20 years writing about Miami's contemporary performance scene to write profiles of artists-in-residence at Miami Light Project.**
- **Promote artist profiles via weekly eblasts, social media and our website.**

Cross Promotion/Collaborations

- **Establish strategic partnerships with local like-minded arts organizations to cross-promote our shows/screenings – reach partners' subscribers/followers through e-mail blasts and social media mention. Key partners include: FUNDarte, Rhythm Foundation, Miami Theater Center, O Cinema, Locust Projects, JuggerKnot Theatre, Live Arts Miami, PAMM and New World Symphony.**
- **Reach the Hispanic/Latin community by promoting the Global Cuba Fest in the El Nuevo Herald, Diario Las Americas, Mega TV and America TeVe Miami, in collaboration with FUNDarte.**
- **Reach the Black/African American community by promoting events in Haitian-American and African American media – e.g.: Sugar Cane Global Media.**
- **Renew our membership with Miami Shores Chamber of Commerce to promote our activities and build up our relationship with over 20,000 Greater Miami Shores residents and local businesses.**

Event Digital Program (via QR code)

- **Create digital programs via QR Code for live performances. The digital program describes an individual performance and promotes upcoming activities.**

Marketing Design

- **Contract Fulano, Inc. (a Miami-based boutique digital design studio) to provide the following services: website development (web research, website design and concept, concept revisions, digital archive of high-quality photo and video imagery); branding design, direction and strategy; and tech support.**

Radio

- **Advertise live performances on the WLRN and WDNA radio stations.**
- **Buy an average of 30 radio ads (30-second spot) on each station for each program.**
- **Develop on-air interview with key guest artists.**

Press

- **Develop press kits, calendar listings and PSAs one month prior to each event, and submit to local and national arts writers/editors.**

Print

- **Print 5,000 postcards and 100 posters annually to promote the season programming.**
- **Hire a street team to distribute postcards and posters at shops and restaurants throughout surrounding neighborhoods and at selected events.**
- **Buy full-page ads at the Greater Miami Shores Chamber of Commerce monthly magazine (Egret).**

Affordable tickets

- **Offer low general admission price (\$25) and discounted tickets (\$15) for students and senior citizens in order to attract new audiences.**
- **Participate in the Miami-Dade County Department of Cultural Affairs' Culture Shock Miami (discounted tickets for students), and Golden Tickets Program (Free tickets for senior citizens).**

F. Impact - Access for All Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

The facilities that we use – to present live performances and film screenings, and to facilitate rehearsals and workshops/master classes – are in full compliance with ADA requirements. Venues include: Miami Theater Center, Perez Art Miami Museum, Miami Beach Bandshell and the New World Center’s Projection Wall at the Soundscape Park.

We have policies and procedures for addressing accessibility inquiries, accommodation requests, and/or complaints by members of the public, as well as an internal procedure for our staff and volunteers. Our box office associate and online ticket sales platform ask our patrons if they need special assistance for attending live performances and film screenings. The staff and volunteers find out the needs for individuals with disabilities, and make sure that they are well accommodated in the theater. We let our patrons know that we make provisions so that an audience member without a disability can sit next to a companion who uses a wheelchair when attending a performance/screening.

We produce large print programs, and provide assistive listening devices, American Sign Language interpreter and Spanish-Speaking interpreter upon request. To request materials in accessible format, and/or any accommodation to attend live performances and engagement activities, we let our patrons know that it takes 5 days in advance to initiate the request.

We currently use the wheelchair accessibility and assistive listening system symbols, and access policy statement in our marketing materials.

We develop strategic partnerships with local community organizations to develop meaningful ongoing engagement with South Florida residents. We invite members of these organizations who are students, emerging artists, adults, people with disabilities and women in distress to participate in live performances, discussions, open dress rehearsals and workshops. The approach of building a relationship with them opens the doors to serve the community with financial and social difficulties, and helps us attract new and diverse audiences to participate in our artistic programs.

Since our inception, MLP has put diversity, equity, inclusion and accessibility (DEIA) at the center of our organizational structure and artistic programming. We include planning sessions for the board and staff in which we annually review the organization’s diversity, equity, inclusion

and accessibility practices. Through these sessions we seek to learn how we can improve our practices towards DEIA and ensure that these practices are prioritized and implemented.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Eventz Paul

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 3/1/2023

5. What efforts has your organization made to provide programming for all? (2000 characters)

Miami Light Project believes that one of the most effective ways to provide programming for all and build new audiences is directly linked to the artist with whom we work. Artists are able to leverage their expertise to encourage a new group of people to participate in the arts.

In February 2023, we presented the multimedia dance piece “Bird Woman” by Miami-based artist Carla Forte. The piece is based on and inspired by stories of Latina immigrant women, and it explores the human condition and translates their stories into gestures, emotions and movements, creating a new language to express these women’s thoughts, desires, emotions and hopes.

Miami Light Project invited the Latina immigrant women who were the video performers of “Bird Woman”, and residents/guests of Lotus House (a women’s shelter) to attend the preview and post-event conversation. Also, we provided ground transportation for the residents/guests to attend this event.

Here is their feedback about their experience:

“We really appreciated the conversation after the show with the artist. Most of the ladies [Lotus House residents] were very impressed with the performance because it gave voice to issues that they knew existed but were never discussed. Thanks for your support for Lotus House women and children and I hope these comments let you know how much the women and myself appreciated the experience” - Patricia Morrell, Program Director, Sundari Foundation, Inc. dba Lotus House.

“ I remember feeling alone and misunderstood when I first came to this country... I think times are changing!!”

“ Watching the “Bird Woman”...was amazing...I'm still learning to accept myself ”

Through Carla Forte’s artistic work, we were able to support and elevated the voices of BIPOC and immigrant women. In particular, through this piece we were able to elevate these women’s voices so they may be heard and considered in their unstoppable pursuit of gender equality and freedom.

G. Management and Operating Budget Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

Founded in 1989, Miami Light Project is a not-for-profit cultural organization, which commissions and presents artists from all over the world and throughout Miami. We support the vanguard in contemporary performance - dance, music, theater and multimedia artists who are recognized for risk-taking innovation, technical virtuosity and thought-provoking content. Miami Light Project's artistic programs focus on issues of relevance to our community within the context of an evolving global field of art and culture. It is in this way that we cultivate and engage audiences that reflect the diverse cultural make-up of South Florida.

In 2009, Miami Light Project developed the concept for The Light Box at Goldman Warehouse and built out a unique, high demand space in the Wynwood Arts District. The Light Box served as our home for 13 years, and as such, provided a home for countless independent artists, changing the landscape for artists based in Miami, and from around the world. The Light Box was a 12,000 square foot space, which housed a flexible 200-seat black box theater, a rehearsal studio, an exhibition corridor, a recording studio and shared workspaces.

In January 2023, Miami Light Project moved from The Light Box at Goldman Warehouse in Wynwood into a new art space at Miami Theater Center (MTC) and into a new and diverse neighborhood, in Miami Shores. MTC has a 99-year lease on this facility, with 79 years remaining. Miami Light Project's partnership with MTC is for 3 years, but we have the option of joining MTC as arts partner for the duration of this long-term lease. In our partnership agreement with Miami Theater Center, we have a new office space for administrative operations, year-round programming in the mainstage theater (330-seat capacity), and a new rehearsal space in a storefront studio adjacent to the theater.

At our new space, Miami Light Project continues providing a creative space for artists, and an intimate place of gathering for the community where new work is experienced in its various stages of development.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Annually, Miami Light Project raises over \$250,000 in grants for operations and artistic programming from county, state and federal agencies. Over the last few years, we have successfully raised funds from local and national foundations and have built a strong

relationship with them. These funds support our mission to increase direct support of artists, including the number of commissioned new artistic works, to transition to our new home, and to contribute to the building of our cash reserves.

Major multi-year grants have included:

- 5-year grant award in the amount of \$750,000 from Knight Foundation. Funds have supported Miami Light Project's restructure of programs and staff, a transition to a new neighborhood and space, and the building of cash reserves from 2019 through 2023.
- 3-year grant award in the amount of \$250,000 from Doris Duke Charitable Foundation. Funds increased Miami Light Project's readiness and capacity to successfully meet the pandemic challenges between 2020 and 2022.
- 4-year grant award in the amount of \$200,000 from the Jorge M. Perez Family Foundation between 2020 and 2023. Funds allowed us to increase our investment in artists to create new work, and to leverage new funds.

In March of 2022, MLP was awarded 2 contracts for services to produce bold new programs, in new neighborhoods, which helped us to transition our earned revenues from a rentals program rooted in our space in Wynwood, to earned revenue as producers of special events. These opportunities have deepened our program impact, and diversified revenues. Miami-Dade County Parks, Recreation & Open Spaces contracted us to develop year-round cultural programs at Oak Grove Park (OGP), in North Miami - a massive program centered around Caribbean Culture, focused on Haiti and its diaspora, as Oak Grove Park is a primarily Haitian and Haitian American community. And Miami-Dade County Department of Cultural Affairs contracted us to produce a weekly music series at Government Center, Metro Music Mornings. These programs have been a huge success, growing our programs & revenue streams, and resulting in additional investment of \$200,000 in artist fees, and increasing our annual reach by over 10,000 audience members.

3. Completed Fiscal Year End Date (m/d/yyyy) * 8/31/2022

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$155,000	\$175,000	\$175,000
2. Personnel: Programmatic	\$125,000	\$130,000	\$130,000
3. Personnel: Technical/Production	\$56,000	\$60,000	\$60,000
4. Outside Fees and Services: Programmatic	\$95,000	\$120,000	\$115,000

5. Outside Fees and Services: Other	\$30,000	\$45,000	\$45,000
6. Space Rental, Rent or Mortgage	\$143,000	\$92,000	\$71,000
7. Travel	\$9,000	\$11,000	\$8,000
8. Marketing	\$30,000	\$33,000	\$32,000
9. Remaining Operating Expenses	\$138,500	\$450,000	\$161,000
A. Total Cash Expenses	\$781,500	\$1,116,000	\$797,000
B. In-kind Contributions	\$12,000	\$12,000	\$13,000
C. Total Operating Expenses	\$793,500	\$1,128,000	\$810,000
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions	\$25,000	\$30,000	\$35,500
11. Revenue: Contracted Services	\$27,000	\$440,000	\$207,000
12. Revenue: Other	\$140,000	\$70,000	
13. Private Support: Corporate			
14. Private Support: Foundation	\$352,000	\$248,500	\$224,000
15. Private Support: Other	\$25,300	\$18,000	\$36,000
16. Government Support: Federal	\$10,000	\$10,000	\$20,000
17. Government Support: State/Regional	\$56,600	\$96,000	\$60,500
18. Government Support: Local/County	\$173,600	\$203,500	\$214,000

19. Applicant Cash

D. Total Cash Income	\$809,500	\$1,116,000	\$797,000
B. In-kind Contributions	\$12,000	\$12,000	\$13,000
E. Total Operating Income	\$821,500	\$1,128,000	\$810,000

5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

In January 2023, Miami Light Project moved from The Light Box at Goldman Warehouse in Wynwood into a new art space at Miami Theater Center (MTC) and into a new and diverse neighborhood, in Miami Shores. To replace the special event rental income that we earned at The Light Box at Goldman Warehouse, we developed a partnership with Miami-Dade County Parks, Recreation and Open Spaces Department to produce the Oak Grove Park Cultural Program – a community-based cultural celebration – including music festival, cinema series, multidisciplinary workshops, and a visual arts project. All the activities are free of charge. Through this partnership, we are receiving \$400,000 in earned revenue in 2023, and we are negotiating to develop a new contract with them in 2024. Additionally, Miami-Dade County Department of Cultural Affairs contracted us to produce a weekly music series at Government Center, Metro Music Mornings. As such, we are successfully procuring contracts for services – including performances and community enrichment programming. The move and the contract services have had a significant impact in Miami Light Project's three-year operating budget.

6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

8. Does your organization have a strategic or long range plan?

Yes

No

H. Management and Proposal Budget Page 8 of 12

1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director	\$0	\$75,000	\$0	\$75,000
2	Director of Development	\$0	\$60,000	\$0	\$60,000
3	Communications Manager	\$0	\$40,000	\$0	\$40,000
Totals:		\$0	\$175,000	\$0	\$175,000

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artistic Director	\$20,000	\$65,000	\$0	\$85,000
2	Director of Planning/Programs	\$15,000	\$30,000	\$0	\$45,000
Totals:		\$35,000	\$95,000	\$0	\$130,000

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Technical Director	\$20,000	\$40,000	\$0	\$60,000
Totals:		\$20,000	\$40,000	\$0	\$60,000

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Miami-based and Visiting Artist Fees and Commission Fees	\$35,000	\$85,000	\$0	\$120,000
Totals:		\$35,000	\$85,000	\$0	\$120,000

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Accountant & Bookkeeping fees	\$0	\$24,000	\$0	\$24,000
2	Contracted Engagement Coordinator	\$0	\$16,000	\$0	\$16,000
3	Volunteers	\$0	\$0	\$1,000	\$1,000
Totals:		\$0	\$40,000	\$1,000	\$41,000

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Rehearsal Studio Rental Fee	\$48,000	\$0	\$48,000
2	Theater Rental Fee	\$25,000	\$12,000	\$37,000
Totals:		\$73,000	\$12,000	\$85,000

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Staff and Artists Travel Expenses	\$12,000	\$0	\$12,000
Totals:		\$12,000	\$0	\$12,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Advertising/Public Relations/Printing	\$0	\$20,000	\$1,000	\$21,000
2	Web Design/Support	\$0	\$12,000	\$0	\$12,000
Totals:		\$0	\$32,000	\$1,000	\$33,000

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program and Production Expenses	\$0	\$120,000	\$0	\$120,000
2	Insurance	\$0	\$8,000	\$0	\$8,000
3	Telephone & IT Services	\$0	\$6,000	\$0	\$6,000
4	Supplies and Materials	\$0	\$3,000	\$0	\$3,000
5	Miscellaneous	\$0	\$10,000	\$0	\$10,000
Totals:		\$0	\$147,000	\$0	\$147,000

2.10. Amount of Grant Funding Requested:**\$90,000****2.11. Cash Match:****\$699,000****2.12. In-Kind Match:****\$14,000****2.13. Match Amount:****\$713,000****2.14. Total Project Cost:****\$803,000****3. Proposal Budget Income:**

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total
1	Ticket Sales	\$35,000	\$35,000
Totals:		\$0	\$35,000

3.2. Revenue: Contracted Services *

#	Description	Cash Match	Total
1	Contracted Program Services	\$184,000	\$184,000
Totals:		\$0	\$184,000

3.3. Revenue: Other ***3.4. Private Support: Corporate *****3.5. Private Support: Foundation ***

#	Description	Cash Match	Total
1	National Foundations Support	\$200,000	\$200,000
2	Local Foundations Support	\$30,000	\$30,000
Totals:		\$0	\$230,000

3.6. Private Support: Other *

#	Description	Cash Match	Total
1	Individual Donations and Board Dues	\$20,000	\$20,000
2	Special Event Proceeds	\$15,000	\$15,000
Totals:		\$0	\$35,000

3.7. Government Support: Federal *

3.8. Government Support: Regional *

3.9. Government Support: Local/County *

#	Description	Cash Match	Total
1	MIAMI-DADE COUNTY Department of Cultural Affairs	\$200,000	\$200,000
2	City of Miami Beach Cultural Arts Council	\$15,000	\$15,000
Totals:		\$0	\$215,000

3.10. Applicant Cash *

3.11. Total Project Income:

\$803,000

3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$90,000	\$90,000	11%

Line	Item	Expenses	Income	%
B.	Cash Match	\$699,000	\$699,000	87%
	Total Cash	\$789,000	\$789,000	98%
C.	In-Kind	\$14,000	\$14,000	2%
	Total Proposal Budget	\$803,000	\$803,000	100%

4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

The in-kind services included in the proposal budget refer to the space rental waiver fees that Miami Light Project receives from the City of Miami Beach for presenting artistic programming in two of their venues – at Miami Beach Bandshell and at the New World Center’s Projection Wall at Soundscape Park.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
SubstituteW-9_MLP2023.pdf	34 [KB]	6/13/2023 5:03:26 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
2020990MiamiLightProject.pdf	1275 [KB]	6/13/2023 5:04:13 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
VideoTrailers2022-2023.pdf	Video Trailers	Video Trailer links to season activities 2022-2023	103 [KB]		View file
Stories_Profiles_MLP.pdf	Artists Profiles and Stories	Artists Profiles and Stories written by Jordan Levin (writer-in-residence)	115 [KB]		View file
Press Clips_MLP.pdf	Press Clips	2022-2023 Season Press Clips - Links	102 [KB]		View file
2023 GCF Poster 13 x 19.pdf	Global Cuba Fest 2023 - Poster	Concert Poster with accessibility symbols	1598 [KB]		View file
Here & Now 2023.pdf	Here & Now 2023 - Postcard	Postcard crediting the Division for recent grant	2345 [KB]		View file
Board Contact List 2022-2023.pdf	Board of Directors	Miami Light Project - Current Board of Directors	110 [KB]		View file
Org Chart 2023.pdf	Org Chart 2023	Miami Light Project Org Chart 2023	57 [KB]		View file
Pérez CreARTE Letter of Support - Miami Light Project.pdf	Letter of Support/Award	Letter of Support from Jorge Perez Family Foundation	131 [KB]		View file
MiamiHerald-Opinion-Fullpage.pdf	Audience Review at Miami Herald Op Ed	Audience review of season performance at Miami Herald Op Ed	3481 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
MLP Artists-in-Residence 2022.pdf	Artists in Residence at Miami Light Project	Artists in Residence at MLP in year 2022	65 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Single Audit Act Page 11 of 12

Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 65-0107810 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Miami Light Project, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Elizabeth Boone

