

Raymond F. Kravis Center for the Performing Arts, Inc.

Project Title: Kravis Center Presentations, Education & Outreach Programs

Grant Number: 25.c.ps.180.335

Date Submitted: Tuesday, June 20, 2023

Request Amount: \$150,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: **General Program Support Grant Guidelines**

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 3

Discipline: Sponsor/Presenter

Proposal Title: Kravis Center Presentations, Education & Outreach Programs

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Raymond F. Kravis Center for the Performing Arts, Inc. 
- b. DBA:
- c. FEID: 59-2245054
- d. Phone number: 561.926.0995
- e. Principal Address: 701 Okeechobee Boulevard West Palm Beach, 33401-6324
- f. Mailing Address: 701 Okeechobee Boulevard West Palm Beach, 33401-6324
- g. Website: kravis.org
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: Palm Beach
- k. UEI: LJ48QNUSAQM3
- l. Fiscal Year End Date: 06/30

1. Grant Contact *

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Last Name

Rhodes

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2. Additional Contact *

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Last Name

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3. Authorized Official *

First Name

Diane

Last Name

Quinn

Phone 561.651.4430

Email quinn@kravis.org

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Arts Center

4.3. Applicant Discipline

Multidisciplinary

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

The Kravis Center's mission is to enhance the quality of life in Palm Beach County by presenting a diverse schedule of national and international artists and companies of the highest quality; offering comprehensive arts education programs; providing a Palm Beach County home for local and regional arts organizations in which to showcase their work, and providing economic catalyst and community leadership in West Palm Beach, supporting efforts to increase travel and tourism to Palm Beach County.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

This past year, the Raymond F. Kravis Center for the Performing Arts celebrated 30 years of excellence in the performing arts, education, outreach and engagement in South Florida.

This proposal seeks \$150,000 to present and produce a full, year-round season of excellent programming, from the touring Kravis-on-Broadway and Classical Concerts series, to specially-targeted programming for seniors and younger audiences, to the innovative PEAK series for those who seek contemporary performances that celebrate diversity and explore compelling themes. We project that our performance season will attract more than 325,000 during the project period. In addition, we will provide year-round performing arts education and intensive training programs to more than 80,000 students of all ages, who participate in hundreds of arts education opportunities.

The Kravis Center is located on 10.6 acres in downtown West Palm Beach. The performing arts campus, which opened its doors in 1992, has three performance venues on 10.6 acres. These include:

1. 2,195-seat Alexander W. Dreyfoos, Jr. Concert Hall - Main Stage, with an expanded lobby and community performance space
2. Flexible 300-seat Rinker Playhouse
3. Flexible 300-seat Persson Hall

Our Cohen Pavilion houses arts education, banquet and meeting facilities. The Center has a free, five-level parking garage and a valet garage.

We are also making the most of our reconfigured plaza, hosting new series of free outdoor community performances and welcoming pedestrians from downtown West Palm Beach and the Palm Beach County Convention Center across Okeechobee Boulevard.

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

The Kravis Center strives to achieve arts excellence in the South Florida region by presenting the finest performers in every arts discipline while providing high quality, accessible, and relevant cultural opportunities to the entire community. The Center's goals are:

- To present excellent local, national and international arts and cultural offerings;**

- To provide inclusive cultural engagement opportunities and arts education for all ages with diverse offerings at every price point and significant measurable impact for youth through standards-based programming;**

- To provide a Palm Beach County home for local and regional arts organizations in which to showcase their work; these include Palm Beach Symphony, Palm Beach Opera, Young Singers of Palm Beach County and Miami City Ballet, among many others, and**

- To serve as an economic catalyst and provide community leadership in West Palm Beach, supporting efforts to increase travel and tourism to Palm Beach County.**

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

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- 1. Present a diverse schedule of the finest performing arts programming (Outcome: 120 productions and 200 opportunities for engagement, serving 325,000 people of all ages, races and cultures);**

2. Expand performing and multidisciplinary arts access for audiences of all ages through extensive education and community outreach (Outcome: Expand School District partnership and free community events to offer 260 productions and 450 opportunities for engagement serving more than 80,000 students of all ages, an increase of 33%);

3. Serve as a performance venue for local and regional performing arts organizations including Palm Beach Opera, Miami City Ballet, Young Singers of Palm Beach County and Palm Beach Symphony subscription series (Outcome: welcome 50,000 additional audience members);

4. Contribute significant economic impact in Palm Beach County. (Outcome: touring performing artists, orchestras and ensembles will stay in local hotels, booking nearly 3,000 hotel rooms in 2024-2025. A customized economic impact assessment prepared in partnership with the Cultural Council of Palm Beach County for the Kravis Center estimated our impact at more than \$70 million annually resulting in 1,344 full-time jobs.)

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

An integral partner in the routing of major artists in the Southeast, the Kravis Center presents a full season of music, dance, theatre and comedy. We have presented some of the finest artists of this era -- from Itzhak Perlman, Alvin Ailey American Dance, The Vienna Philharmonic and YoYo Ma, to Trevor Noah, Nestor Torres, Renee Fleming, Boyz II Men, Chris Botti and Diana Ross.

Programming a full season for the Center's three theatres is a 2.5-year process; we coordinate the performance dates of Kravis Center presentations and the seasons of the Miami City Ballet, Palm Beach Symphony and Palm Beach Opera, working around their other South Florida performance dates. Recognizing our community's diverse roots and preferences, each season is designed to please loyal subscribers, diversify offerings, ensure access and attract and engage new audiences.

Our most popular series are:

- 1. Kravis-on-Broadway-7 Broadway touring productions;**
- 2. Classical Concerts-12 performances by the finest orchestras, chamber ensembles and recitalists;**
- 3. Adults at Leisure-12 affordable matinee performances targeting seniors**
- 4. Kravis Presentations- 55 performances of popular and classical crossover music, opera, dance, comedy, and theatre;**

5. PEAK-11 innovative, provocative and diverse presentations

New free engagement events: National Dance Day, an outdoor Live & Social performance series, a Community Block Party, sensory-friendly shows and public art events to spark engagement.

TIMELINE

- Kravis-On-Broadway (Nov.–May)**
- Classical Series (Oct.-April)**
- Michael Feinstein Conducts (Feb.)**
- Kravis Center Presentations (Oct.–June)**
- Cabaret Series (Oct.–May)**
- Adults at Leisure (Nov.–April)**
- Young Artists Series (Nov.-April)**
- PEAK Series (Oct.-May)**
- Family Fare**

Education:

- School-based series welcome students traveling by bus to the Center**
- Kravis-On-The-Road–performances in rural schools**
- De George Academy-performing arts training for under-resourced 4-8 graders**
- Broadway Reach – after-school workshops**
- Workshops/Master Classes/Arts Enrichment/Summer Arts Camps**
- Intensive summer programs in musical theatre**
- Disney Musicals in Schools & High School Dream Awards Celebrating Musical Theater Excellence**
- Lectures, writing workshops, film series for adults**
- Professional Development for Educators**
- Career Pathways Training for Theatre Technicians and Teaching Artists**

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

The Kravis Center is a member of:

- Kennedy Center Partners in Education**
- Performing Arts Centers Consortium**
- The Broadway League**
- Florida Presenters Consortium**
- RISE Theatre Directory**

The Center's Outreach Department is developing new partnerships with local nonprofit organizations to expand ticket scholarships, and provide rehearsal space and mentorship to young performing artists. Current Kravis Center partnerships and collaborations include:

- School District of Palm Beach County and School District of Martin County – school-based *STAR Series***
- Palm Beach County Music Educators' Association, School District of Palm Beach County, and Youth Orchestra of Palm Beach County-*Spotlight on Young Musicians* production**
- County-, City- and nonprofit-managed after-school programs featuring intensive arts education workshops**
- American Dance Movement – National Dance Day**
- Ascension 33 Dance Studio**
- Martin Luther King, Jr. Coordinating Committee**
- Hispanic Chamber of Commerce**
- Caribbean American Center for Community Involvement in Florida, Inc.**
- Black Chamber of Commerce**
- Urban League**
- Jamaicans of the Palm Beaches**
- The Color of Hope and For The Children - Haitian community outreach**
- The Lord's Place and Vita Nova New Life - serving adults and youth experiencing homelessness**
- St. Patrick Senior Services Center**
- The Salvation Army**
- VA Hospital, StandDown Veterans Services & Housing and The Fenwick Foundation veterans' services**
- Compass Community Center and Inspire Recovery – serving LGBTQ+ community**
- RISE Community Outreach Center (Respect Integrity Strength Equity)**
- Community Partners-Riviera Beach**
- Urban Youth Impact**

- Pace Center for Girls
- Ladies of Futurity
- Women of Tomorrow
- Soul Movement Dance
- Faith's Place afterschool program
- Gaines Park afterschool programs
- Azul for Better Living serving adults of all abilities
- Riviera Beach, North Palm Beach, West Palm Beach and Palm Beach County libraries

Many South Florida arts organizations present their work at the Center:

- Ballet Palm Beach
- Miami City Ballet
- Palm Beach Opera
- Palm Beach Symphony
- Paris Ballet
- Young Singers of the Palm Beaches
- The Broadway Artists Intensive
- Palm Beach Atlantic University
- Public and private school ensembles and community groups.

Theater Workforce Development:

We are partnering with the Community Foundation to conduct intensive teaching artist and theater tech job training programs.

3. Project/Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

In partnership with the Cultural Council of Palm Beach County, the Center conducts formal market research to track audience satisfaction, demographics, residence and economic impact. Data from guests attending all performance disciplines are surveyed (i.e. ballet, opera, music, Broadway touring productions, comedy, dance).

The Kravis Center's Box Office tracks ticket sales, zip codes, attendance and student enrollment. Marketing staff monitor media reviews and coverage. The Center also tracks the number of hotel rooms booked by visiting artists, which in 2023-2024, with two extra weeks of Broadway touring performances, will likely be more than 3,500.

The Kravis Center participated in the most recent national Americans for the Arts' Arts & Economic Prosperity Survey 5.

Guests are surveyed to determine:

- How they learned of the performance**
- Method of ticket purchase**
- Visitor origin (local full-time or seasonal, cultural tourist, in-state, U.S. or international)**
- Performance preferences, types and specific performers**
- Suggestions**
- Satisfaction with value and staff**
- Frequency of attendance, first time vs. repeat**
- Awareness of group discounts, not-for-profit status**
- Expenditures at facility and in county (hotels, meals, entertainment, services, shopping)**
- Audience composition, demographic profile**

Note: Surveys include only performances produced by Kravis Center and exclude all performances by renter organizations.

Arts Education

The Kravis Center conducts extensive evaluations of its education programs. Performance measurement tools include:

- In-depth process and outcomes evaluations on targeted programs and for specific funders; see the attached Broadway Reach program evaluation;**
- Pre- and post-performance surveys to gauge student knowledge;**
- Teacher surveys on *S*T*A*R* and *Kravis-on-the-Road* series, and High School Musical Dream Awards theatre coaching program, and**
- Professional Development workshop and the new Career Pathways teaching artist and internship training program evaluations.**

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Total number of individuals who will be engaged?

415250

1. What is the estimated number of events related to this proposal?

380

2. What is the estimated number of opportunities for public participation for the events?

650

3. How many Adults will participate in the proposed events?

325,000

4. How many K-12 students will participate in the proposed events through their school?

80,000

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

8,000

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

2,250

6.2. Number of Florida artists directly involved?

360

7. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

7.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

7.2. Age Ranges (Choose all that apply): *

No specific age group.

7.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

8. Describe the demographics of your service area. (2000 characters)*

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

The Kravis Center is located in West Palm Beach in Palm Beach County. The Center draws audiences from throughout South Florida and the Treasure Coast, including Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River counties. This region has a population of more than 9 million.

Palm Beach County is the second largest in Florida geographically and is home to 1.5 million people who live in urban communities along the Atlantic Coast, and in rural towns bordering the Everglades to the west. Agriculture is our second largest industry, after real estate development. Ours is a county of stark contrasts: it is home to Palm Beach, one of the wealthiest communities in the U.S., yet our local United Way cautions in its ALICE (Asset Limited, Income Constrained, Employed) Report that 46% of households struggled to make ends meet. Residents have diverse origins: 33% speak a language other than English at home.

Demographics:

52.6% White Alone

23.9% Hispanic or Latino

20.1% Black or African American Alone

3% Asian Alone

1.9% Two or More Races

.6% American Indian or Alaska Native Alone

.1% Native Hawaiian & Other Pacific Islander Alone

Foreign born – 26.3%

Language other than English spoken at home – 33%

Median household income: \$68,874

Veterans: 72,340

With a disability (under age 65) 7%

High school graduates 89%, Bachelor's degree or higher 38%

U.S. Census reports that 11.6% live in poverty and 18.1% have no health insurance.

STUDENT DEMOGRAPHICS:

The Center's arts education programs serve the 189,000 students in public schools, including charter schools. Roughly 30% of the children who attend performances at the Center have special needs and approximately 70% are from schools designated to receive Title I federal funding. The majority of these students are enrolled in the Free/Reduced-Price Lunch Program. The Kravis Center is committed to engaging young people as well as adults in the performing arts experience through extensive, free or affordable education and community outreach programs.

The School District of Palm Beach County demographics are:

Hispanic 35%

White 31%

Black 28%

Asian 3%

Two or more races 3%

American Indian 1%

9. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

The Center works hard to provide "something for everyone:"

Diverse & Younger Audiences

-Diverse audiences enjoy eclectic performances, from Belo, Black Violin and FELA, to Gary Mullen's One Night of Queen, Drumline LIVE! and Tasha Cobbs, the headliner at the sold-out Gospel Gala;

-Families enjoy the Family Fare series;

-The PEAK Series celebrates ethnic diversity and contemporary themes, from Latin jazz singer Magos Herrera and electronic jazz pioneer Mark de Clive-Low to the Canary Islands' German Lopez, Rhythm India and Soweto Gospel Choir;

-African-American Film Festival spotlights 3 films.

-Several 2022-23 performances had high percentages of out-of-county audiences: Grupo Niche, Gloria & Emilio Estefan's On Your Feet!, Boyz II Men and Greatest Love of All Whitney Houston tribute.

Sensory-Friendly Performances/Audiences of Varied Abilities

In 2023-24 we will:

-Present *Dot Dot Dot, A New Musical, The Rainbow Fish, The Boy Who Cried Wolf, and Yellow Bird Chase* for neuro-diverse audiences, with a Social Narrative guide, modifications to lighting/sound and quiet spaces.

-Present *Kravis Moves: Every Body Dance* for adults with intellectual and developmental disabilities.

Seniors

The Adults at Leisure series offers 6 performances for \$108. Our corps of hundreds of volunteers, most of whom are retired, serve as ushers and make audiences feel safe and welcome. ADA accommodations ensure physical accessibility. With a large number of guests age 65 or older, we streamlined our valet operation with a new entrance and adjacent parking garage.

Access for All

The Center works to ensure that audiences find performances that are accessible financially. The Center provides ticket scholarships to community organizations and is piloting free events: National Dance Day, Live & Social concerts and Celebrate Community Day.

10. In what counties will the project/program actually take place? (Select a minimum of one) *

Palm Beach

11. What counties does your organization serve? (Select a minimum of one)*

- Broward
- Martin
- Palm Beach
- St. Lucie

12. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

The Kravis Center is not anticipating offering virtual programs in 2024-2025, although the format and technology may be used to broaden the reach of some of our workshops, such as the Writing Series for adults and teaching artist trainings.

13. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

ECONOMIC IMPACT

Celebrating 30 years in Palm Beach County, the Kravis Center plays a critical role in the local economy. Its operating budget for 2023-2024 is more than \$40 million. Although we are completing a new Kravis Center *Economic Impact of Cultural Tourism* study this month, our most recent data (2017) draws from a customized survey compiled with the Cultural Council of Palm Beach County. It reported:

“Aggregate culture-related spending by the Kravis Center and its attendees totaled an estimated \$71.5 million in Palm Beach County during FY 2017.

-Culture-related spending by Kravis Center’s attendees totaled an estimated \$59.1 million.

-Event-related spending by attendees who are residents of Palm Beach County accounted for \$41 million.

-Event-related spending by attendees who are non-residents of Palm Beach County accounted for \$4.6 million.

-In addition to the event-related spending described above, primary cultural tourists spent an additional \$13.5 million during the rest of their visit to Palm Beach County.

The \$71.5 million in overall culture-related spending by Kravis Center...and its attendees supported an estimated total of 1,611 full-time equivalent jobs in Palm Beach County, and generated an estimated \$32.8 million in resident household income, \$3.1 million in local government revenues (e.g., local retail taxes, property taxes, local lodging taxes, and other city and county levied taxes and fees) and \$3.6 million in state government revenues (e.g., state retail tax, corporate tax, state lodging taxes, and other state levied taxes and fees). These total impacts are the sum of direct impacts plus all indirect and induced impacts.”

EDUCATION & OUTREACH

The Kravis Center has provided access to the performing arts to more than 3 million schoolchildren since 1992. Although many of our arts education programs were modified or cancelled during the pandemic, we look forward to serving more than 80,000 students in 2024-2025, an increase of 33% due to new programming.

-The S*T*A*R Series will bring school students to the Center, presenting professional performances and standards-based curriculum, serving 75,000 students each year, sparking classroom discussion, enhancing curriculum, and introducing young minds to the performing arts, many for the first time. The Center pays for busing for public schools to attend. About 30% are students with special needs and 70% attend Title 1 schools.

-Kravis-on-the-Road Series brings live theatre to 5,000 students in rural schools.

-Master Classes led by visiting performance artists provide one-on-one interaction with students.

-Beyond the Stage, Kravis Center Dream Awards, and Spotlight on Young Musicians celebrate student performances, serving 5,000 annually.

-Summer ArtsCamp provides hands-on experience putting together a theatrical production.

-The ArtScholars program, for high school-age participants with economic need, provides exposure to a performing arts genre and mentors before attending performances and meeting one-on-one with professional artists.

-De George Academy & Broadway Reach target economically disadvantaged children and youth.

-School-based Disney Musicals in Schools and Kravis Center Dream Awards workshop series for high school and elementary students serve 1,400

-Student/Educator Rush Ticket Program provides half-price tickets one hour prior to curtain time.

-Kravis On Broadway Youth Initiative serves economically-disadvantaged youth from local community organizations.

ADULT EDUCATION

-Professional Development workshops train teachers to integrate the arts into classroom studies, providing in-service credit

-NEW-In partnership with the Community Foundation of Palm Beach & Martin Counties, we are piloting a Career Pathways recruitment and teaching artist training program for performing artists and internships for theatre technicians.

14. Marketing and Promotion

14.1. How are your marketing and promoting your organizations offerings? *

- Brochures
- Collaborations
- Direct Mail
- Email Marketing
- Magazine
- Newsletter
- Newspaper
- Radio

- Organic Social Media
- Paid Social Media
- Television

14.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

Overall, the Kravis Center will budget nearly \$2.2 million to market next season's performances.

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STRATEGIC APPROACHES:

The Center aims to expand our appeal to diverse audiences through programming excellence, targeted marketing and expanded community outreach.

Programming Excellence:

-Welcome more local and regional guests and artists with a season of artistic excellence. Although 2024-2025 is not scheduled, next season we will present the first ever Vienna Philharmonic performances in South Florida, and an extended run of *Hamilton*;

-Pilot new programs, many free, to encourage community members and local hotel guests to visit. These include the Latin Quarter events, Kravis Rock the Roof and al fresco Music on the Plaza free concerts.

Reach New Markets:

-Target out-of-county markets in Florida and out-of-state.

- When Brightline extends to Orlando we will promote specific performances. We are seeing an increase in interest in Latin/Hispanic performances. In a recent survey of those planning to visit the Center, 28% were Hispanic vs. 21% in the year prior. (Source: Marshall Marketing 2022, 2023.)

-Work with area hotels and restaurants.

-Work with the PB County Cultural Council/Discover the Palm Beaches on co-op advertising, the Official Visitor's Guide and event listings.

-Renew relationships with national media and organizations to partner on advertising and promotions.

-

COLLATERAL MATERIALS & DISTRIBUTION CHANNELS:

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Direct Mail/Digital Editions

The Center will:

-Mail 2 editions of e-magazine *Ovations*

-Mail 50,000 Season Brochures, approximately one-third out-of-county, available online.

Collateral Pieces:

-Print a rack card promoting the Season with a QR code; distribute to out-of-county hotels, at rail stations, rental car agencies and PBI Airport. Mail throughout the US.

Print Advertising & Coverage:

Previews, reviews and editorials will be promoted to and covered by out-of-county media outlets.

Print advertising will run in: Palm Beach Post, Treasure Coast Palm/Stuart News, St. Lucie News Tribune, Press Journal (Indian River); Sun-Sentinel, City and Shore, South Florida Parenting, Miami Herald, El Nuevo Herald, Boomer Times, The Mirror, South Florida Gay News, She Magazine, South Florida Times, New Times, Around Towne, Florida Weekly Naples, Discover The Palm Beaches Insider's Guide, Lifestyle Magazine, Palm Beach Illustrated, Stuart Magazine, Orlando Sentinel, Tampa Tribune, Modern Luxury and Pure Honey.

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ELECTRONIC MEDIA:

Television: Purchase out-of-county advertising on dozens of network affiliates, *PBS*, Comcast's run of stations, and *Univision* (Miami). Radio: Run on dozens of stations and iHeart streaming radio with targeted geography.

WEBSITE:

The Kravis.org website lists the season's offerings, promotions and group sales. Visitor's Guide provides information on local hotels, dining and services. Last year, our website saw 700,114 users with unique IP addresses, 1.06 million sessions and 5 million+ page views -- up 61%. Top countries are US, Canada, India and United Kingdom. Top states are Florida, Georgia, New York, North Carolina, and Ohio.*

Website traffic comes from Google Grant, direct traffic, Kravis e-blasts, social media, programmatic/display advertising and show websites. (*Source: Google Analytics)

Other Websites:

The Kravis Center purchases web ads on dozens of sites.

E-BLASTS:

2 e-blasts per week serving more than 5 million on average. E-blasts go to a 106,000+ database plus e-lists.

SOCIAL MEDIA:

48,684+ Facebook, 11,523+ Instagram and 10,500+ Twitter followers, engaging fans with video, images, articles, and promotions. Our Social Media Associate works to increase visibility with shout outs and scheduled takeovers on Instagram by performers.

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MARKETING EVENTS/PROMOTIONS:

-The Season Kickoff preview event welcomes group sales directors and media.

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PUBLIC RELATIONS:

The Center works with out-of-county press outlets to secure editorial coverage, including performance reviews and photographs. We have a new in-house Director of Public Relations and utilize Slatkow & Husak PR.

F. Impact - Access for All Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

ACCESSIBILITY

The Kravis Center fully complies with ADA requirements and the NEA's arts-focused Section 504 Self Evaluation.

Kravis Center facilities are accessible to persons with disabilities:

- Detail & use of accessibility symbols are included in the 2022-2023 Season Brochure, which is attached. See pages 34, 53 and 55.
- Our accessibility compliance representative is a member of the Florida Access Coalition for the Arts and a presenter at Leadership Exchange in Arts and Disabilities conferences.
- Accessible seating for persons with disabilities and a companion is available for all shows on a first-come, first-served basis. Wheelchairs are free and available.
- Parking spaces for persons with disabilities are on levels two, three and four of the garage, with access to elevators and a covered walkway to theatres. Valet service is available. The Center's renovations have improved accessibility for those with physical challenges.
- Four new elevators serve all levels of Dreyfoos Hall. Elevator controls are in Braille and standard visual markings.
- On all levels, restrooms incorporate facilities for persons with disabilities; signage is in Braille.
- Water fountains are accessible.
- Infrared audio enhancement is available for hearing-impaired during all performances in all three theatres on a first-come, first-served basis.
- The Center provides Live Performance Captioning for all Saturday matinee performances of Kravis-On-Broadway. Specially-reserved seats for people with hearing loss are available. Sign language interpreters are provided at all Sunday matinee performances of Kravis-On-Broadway.
- Large print programs are available for all Kravis Center presentations.
- Bi-lingual Box Office personnel

-Wheel-chair height Box Office window

-Annual ADA training for Front of House staff and 400 volunteer ushers

Expanding Access

-The Center's Outreach Department is developing new partnerships with local nonprofit organizations to expand ticket scholarships, as well as provide rehearsal space and mentorship to young performing artists.

-The Outreach Department has also expanded collaboration with the VA Hospital, StandDown Veterans Services & Housing and The Fenwick Foundation veterans' services

-Our *STAR* and *Kravis-On-The-Road Series* serve students on the autism spectrum at performance presentations throughout the school year. We help teachers prepare their students to attend performances with the Kravis Center Social Narrative guide including photos of our performance venues, lobby and ushers to familiarize these special guests with the experience. We also facilitate modifications to lighting and sound elements and provide quiet spaces to students if needed.

-We will expand the *Kravis Moves: Every BODY Dance* program, for adults with developmental and intellectual disabilities.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Maureen Gardella

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 12/1/2022

5. What efforts has your organization made to provide programming for all? (2000 characters)

Since 1992, the Kravis Center's goal has been to serve our multi-cultural community as it grows and evolves. Since the Center opened, more than 3 million students and community members have participated in our education and outreach programs, experiencing performances and curriculum, master classes, artist-in-residence programs, and intensive workshop series. The Center spends more than \$1.9 million annually to ensure that those with economic challenges and limited access experience arts excellence. We provide hundreds of classes free to those with financial need.

Outreach

-We work with non-profit organizations to provide ticket scholarships to individuals and families that are experiencing homelessness or have limited access.

-The new Kravis On Broadway Youth Initiative serves economically-disadvantaged youth.

New School-based Programs. This coming year, we will expand programming to include special workshops for all fifth graders and high school students that culminates with the students seeing a Kravis-on-Broadway performance. Students will participate in a Tudor poetry project tied to the Broadway touring production of *Six*. They will write a Revolutionary Rap and see *Hamilton*. This program is being developed with Lynn University history professor Robert Watkins and funding from the Klorfine Foundation.

Arts for All. We will present *Kravis Moves: Every BODY Dance*, for adults with developmental and intellectual disabilities. Additional new dance programming will offer Natural Movers Foundation's *MOVED*, celebrating Black History and Culture through dance.

NeuroArts Symposium. Launched in 2023 with the *Mind, Music and Movement Foundation for Neurodegenerative Disorders*, the Center presented the inaugural symposium featuring nationally recognized researchers and leaders in this field.

Cultivating Arts Careers. The Center is training future teaching artists and theater technicians to guide and mentor students and ensure our world-class productions unfold seamlessly.

New Free Performances and Arts Engagement Events. To broaden community connections, we will launch a new series of free performances and interactive events to engage and welcome a new generation of diverse audiences. These include:

National Dance Day

Live & Social Performances

Kravis Block Party/Family Theatre Day

Spring Community Day

Interactive Public Art Exhibition

G. Management and Operating Budget Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

A major performing arts facility had long been a dream of Palm Beach County residents. Efforts to build an arts center began in the 1950s. After years of hard work by many community leaders, Raymond F. Kravis and a consortium of his friends donated more than \$7 million to name the facility in 1985--and make the community's dreams a reality. In September of 1992, the Center opened its doors.

Since then, more than 3 million students and community members have participated in our education and outreach programs, experiencing performances and curriculum, master classes, artist-in-residence programs, and a broad range of intensive workshop series. Community outreach programs are drawing more diverse audiences. We are proud to be expanding our reach and enhancing our efforts to make the performing arts accessible to everyone.

The School District of Palm Beach County has worked closely with the Center to enrich arts education programming. Post-pandemic, teachers are working hard to help students regain learning losses. Standardized tests in 2022 showed that county students lost from 3 to 9 percentage points in math, English and science compared to 2019. As schools prioritize basic curriculum, they limit time and budget for arts instruction. It is no wonder that the District is endorsing the Kravis Center's *S*T*A*R Series* classroom trips to the Center and *Kravis-on-the Road Series* performances in rural schools, recognizing the value of providing excellent art-for-art's-sake in young lives. Teachers were so enthusiastic about our 2022-2023 line-up that we had to add performances. We anticipate increasing demand this coming year and during the grant period.

Reaching deep into the community has become a mantra for the Kravis Center, both from the programming and audience perspective, but also from a recruitment and training point of view. We are working closely with our Human Resource partners to find ways to attract and engage with a wider pool of talent with a goal of ensuring that each job posting finds its way to a diverse group of applicants. Each opening stays posted until we have the opportunity to interview a range of talents. Nearly 50% of our most recent new hires have expanded our diversity, allowing our staff to reflect the changing face of Palm Beach County.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

For 2022-23 we are projecting a modest surplus for the year and our budget for 2023-24 also budgets a modest surplus as attendance levels return to pre COVID levels especially in our Broadway runs. Our 2023-24 Broadway series is on sale and our renewal rates are strong with subscribers.

3. Completed Fiscal Year End Date (m/d/yyyy) * 6/30/2022

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$3,749,408	\$3,612,293	\$4,083,013
2. Personnel: Programmatic	\$2,494,315	\$2,930,993	\$3,349,144
3. Personnel: Technical/Production	\$2,150,620	\$2,271,133	\$2,074,203
4. Outside Fees and Services: Programmatic	\$7,097,595	\$11,139,008	\$12,779,916
5. Outside Fees and Services: Other	\$416,835	\$422,113	\$384,200
6. Space Rental, Rent or Mortgage	\$2,041,085	\$2,532,815	\$2,984,442
7. Travel			
8. Marketing	\$1,549,531	\$1,698,995	\$2,199,569
9. Remaining Operating Expenses	\$8,742,305	\$11,224,024	\$12,150,253
A. Total Cash Expenses	\$28,241,694	\$35,831,374	\$40,004,740
B. In-kind Contributions			
C. Total Operating Expenses	\$28,241,694	\$35,831,374	\$40,004,740

Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions	\$12,334,796	\$19,265,395	\$22,894,561
11. Revenue: Contracted Services	\$446,987	\$799,097	\$800,000
12. Revenue: Other	\$4,689,884	\$6,859,950	\$7,576,959
13. Private Support: Corporate			
14. Private Support: Foundation			
15. Private Support: Other	\$7,537,657	\$8,482,095	\$7,600,000
16. Government Support: Federal	\$10,000,000		
17. Government Support: State/Regional	\$79,909	\$150,000	\$150,000
18. Government Support: Local/County	\$321,808	\$231,302	\$300,000
19. Applicant Cash	\$1,256,869	\$1,226,867	\$1,225,000
D. Total Cash Income	\$36,667,910	\$37,014,706	\$40,546,520
B. In-kind Contributions			
E. Total Operating Income	\$36,667,910	\$37,014,706	\$40,546,520

5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

In FY 2022, the Kravis Center received \$10 million in federal funding (\$1.9 million PPP loan forgiveness and \$8.1 million SVOG grant). These are reflected in Govt Support Federal line item and account for the large surplus that year.

In FY 2023, the Center saw increases in ticket sales and artist fees, largely due to extended runs of the Kravis on Broadway productions *Aladdin* and *Wicked*.

In FY 2024, we project increases due to 8 Kravis on Broadway runs instead of the usual 7. *Hamilton* will run for two weeks and the Vienna Philharmonic will perform two shows with a higher artist fee.

6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

8. Does your organization have a strategic or long range plan?

- Yes
- No

H. Management and Proposal Budget Page 8 of 12

1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	CEO Department	\$0	\$854,750	\$0	\$854,750
2	Finance Department	\$0	\$1,228,970	\$0	\$1,228,970
3	Information Systems Dept.	\$0	\$954,285	\$0	\$954,285
4	Development Dept.	\$0	\$1,162,890	\$0	\$1,162,890
5	Development part time staff	\$0	\$27,500	\$0	\$27,500
Totals:		\$0	\$4,228,395	\$0	\$4,228,395

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Programming Dept.	\$0	\$991,565	\$0	\$991,565
2	Education/Outreach Dept.	\$0	\$423,995	\$0	\$423,995
3	Marketing/PR Dept.	\$0	\$970,450	\$0	\$970,450
4	Box Office Full Time Staff	\$0	\$861,730	\$0	\$861,730
5	Box Office Part Time Staff	\$0	\$213,500	\$0	\$213,500
Totals:		\$0	\$3,461,240	\$0	\$3,461,240

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Technical Dept. Staff	\$0	\$2,134,929	\$0	\$2,134,929
Totals:		\$0	\$2,134,929	\$0	\$2,134,929

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Main Dreyfoos Hall Presentations	\$0	\$2,950,000	\$0	\$2,950,000
2	Kravis on Broadway - 7 runs	\$100,000	\$5,400,000	\$0	\$5,500,000
3	Adults at Leisure Series-12 shows	\$0	\$101,000	\$0	\$101,000
4	Rinker Theatre Presentations	\$0	\$150,000	\$0	\$150,000
5	Classical Series-12 shows	\$0	\$1,200,000	\$0	\$1,200,000
6	Young Artist Series	\$0	\$15,000	\$0	\$15,000
Totals:		\$100,000	\$10,956,000	\$0	\$11,056,000

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
7	Family Fare Shows	\$0	\$65,000	\$0	\$65,000
8	PEAK Series	\$0	\$200,000	\$0	\$200,000
9	STAR Series (Education) & Outreach Events	\$0	\$875,000	\$0	\$875,000
Totals:		\$100,000	\$10,956,000	\$0	\$11,056,000

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Grants writers	\$0	\$43,000	\$0	\$43,000
2	Market Research	\$0	\$40,000	\$0	\$40,000
3	Programming Consultant	\$0	\$70,000	\$0	\$70,000
4	Information Technology/Systems/Software	\$0	\$20,000	\$0	\$20,000
5	Marketing & Public Relations	\$0	\$150,000	\$0	\$150,000
Totals:		\$0	\$323,000	\$0	\$323,000

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Theatre Rental Expenses-Presentations	\$2,750,000	\$0	\$2,750,000
Totals:		\$2,750,000	\$0	\$2,750,000

2.7. Travel (match only) *

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Kravis Presentation Show Marketing	\$0	\$1,688,175	\$0	\$1,688,175
2	Institutional Marketing	\$0	\$105,000	\$0	\$105,000
3	Season Brochure	\$50,000	\$100,000	\$0	\$150,000
4	Newletter/Ovations	\$0	\$10,000	\$0	\$10,000
5	Web Site Costs/Optimization	\$0	\$62,500	\$0	\$62,500
6	Other Misc. Marketing	\$0	\$25,000	\$0	\$25,000
Totals:		\$50,000	\$1,990,675	\$0	\$2,040,675

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Phone	\$0	\$90,000	\$0	\$90,000
2	Utilities, Water/Sewer, Electricity	\$0	\$925,000	\$0	\$925,000
3	Office Supplies, Copy Machine, Postage	\$0	\$175,000	\$0	\$175,000
4	Insurance-Property & Casualty	\$0	\$1,900,000	\$0	\$1,900,000
5	Building Maintenance & Repairs	\$0	\$1,035,000	\$0	\$1,035,000
6	Operating Personnel (Maint., Custodial, Security, FOH)	\$0	\$3,750,000	\$0	\$3,750,000
7	Other Proposal Expenses	\$0	\$4,780,761	\$0	\$4,780,761
Totals:		\$0	\$12,655,761	\$0	\$12,655,761

2.10. Amount of Grant Funding Requested:

\$150,000

2.11. Cash Match:**\$38,500,000****2.12. In-Kind Match:****2.13. Match Amount:****\$38,500,000****2.14. Total Project Cost:****\$38,650,000****3. Proposal Budget Income:**

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total
1	Admissions	\$20,900,000	\$20,900,000
Totals:		\$0	\$20,900,000

3.2. Revenue: Contracted Services *

#	Description	Cash Match	Total
1	Contracted Services	\$850,000	\$850,000
Totals:		\$0	\$850,000

3.3. Revenue: Other *

#	Description	Cash Match	Total
1	Other Revenue	\$7,600,000	\$7,600,000
Totals:		\$0	\$7,600,000

3.4. Private Support: Corporate *

3.5. Private Support: Foundation ***3.6. Private Support: Other ***

#	Description	Cash Match	Total
1	Private Support: Corporate, Foundation, Other	\$7,600,000	\$7,600,000
Totals:		\$0	\$7,600,000

3.7. Government Support: Federal ***3.8. Government Support: Regional *****3.9. Government Support: Local/County ***

#	Description	Cash Match	Total
1	County Tourist Development Grant	\$300,000	\$300,000
Totals:		\$0	\$300,000

3.10. Applicant Cash *

#	Description	Cash Match	Total
1	Applicant Cash	\$1,250,000	\$1,250,000
Totals:		\$0	\$1,250,000

3.11. Total Project Income:

\$38,650,000

3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$150,000	\$150,000	0%
B.	Cash Match	\$38,500,000	\$38,500,000	100%
	Total Cash	\$38,650,000	\$38,650,000	100%
C.	In-Kind	\$0	\$0	0%
	Total Proposal Budget	\$38,650,000	\$38,650,000	100%

4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

Due to a new Arts Education & Outreach grant which will allow us to expand programming (school-based, out-of-school and community programs for all ages), we have added staffing in Programming and Education. We have also expanded IT department staff. Otherwise we are just factoring in annual raises.

For FY 2025, we project that we will go back to the customary 7 *Kravis-on-Broadway* runs, a reduction from the 8 runs in FY 24 (with an extended run for *Hamilton*) which were offered due to scheduling good fortune and the popularity of the shows.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
W-9 Substitute Kravis 2023.pdf	34 [KB]	6/6/2023 9:15:22 AM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
990-6-30-2021.pdf	27144 [KB]	6/6/2023 9:17:19 AM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
Brochure-KravisSeason-2022-23 reduced size.pdf	2022-2023 Season Brochure - Kravis Center	Accessibility symbols are in use on page 55, logos featured on page 53.	19092 [KB]		View file
Brochure-Education-2022-2023 reduced.pdf	Education Brochure 2022-2023	This provides an overview of school-based and out-of-school programs. S*T*A*R Series & Kravis-on-the-Road are developed with school district, promoted to teachers in early fall.	17059 [KB]		View file
Letters-StateLegislators23.pdf	Letters-StateLegislators	These are provided by Senator Powell and Representative Silvers	341 [KB]		View file
Letters-CommunitySupport23.pdf	Letters-CommunitySupport	These are provided by the School District of Palm Beach County, community nonprofit organizations, our Education Committee Chair and a local hotel.	1173 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
BroadwayReachAladdin FINAL Report 2.13.23.pdf	Formal Evaluation- Broadway Reach Arts Education Program	The Broadway Reach intensive education program has provided more than 750 students in 8 schools opportunities to learn about Broadway, musical theater, and the performing and visual arts through a series of in-school and/or after-school workshops conducted by teaching artists. Each program culminates with students attending a live performance at the Kravis Center.	1532 [KB]		View file
marketing-KOB 8 shows eblast logos.pdf	Marketing Eblast - Kravis-on- Broadway 2023- 2024 Season	Kravis-on-Broadway will present 8 shows in 2023-2024, including a 2-week run of Hamilton	682 [KB]		View file
marketing-Classical.pdf	Marketing Eblast- Classical Series	The 2023-24 Classical Concert Series will present 12 performances by the world's finest orchestras, chamber ensembles and recitalists.	260 [KB]		View file
Bios-KeyKravisStaff.pdf	Key Staff Bios		147 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
OrgChartKravis2023.pdf	Organizational Chart		263 [KB]		View file
BoardList2023-2024.pdf	Board List		434 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Single Audit Act Page 11 of 12

Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 59-2245054 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Raymond F. Kravis Center for the Performing Arts, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Kyle Roberts-Ruge

